

# Los Angeles Graphic

Vol. L—No. 22

Los Angeles, May 26, 1917

MAY 28

Price Ten Cents

**PUBLISHER'S NOTICE**—The Graphic is published every Saturday at Los Angeles, Cal., by A. D. Porter. The subscription price is \$2.50 a year; six months, \$1.40; three months, 75 cents, payable in advance; single copies, 10 cents. Sample copies free on application. News dealers and agents in the interior supplied direct from The Graphic office. Subscribers wishing their address changed should give their old as well as their new location. Checks, drafts, postal orders, etc., should be made payable to the Los Angeles Graphic. Address

Publication Office: 424 South Broadway.  
Telephones: A 4482; Broadway 6486.

Entered as second-class matter May 23, 1914, at the postoffice at Los Angeles, California, under the Act of March 3, 1879.

## TWENTY-SIXTH YEAR OF PUBLICATION

CHARLES LAPWORTH

EDITOR

### POWER BOND ISSUE NOT POPULAR

**N**OW THAT the city has finally determined to call a bond election for the issuance of \$2,000,000 additional power bonds, intense opposition is bound to be developed among that great mass of voters who are bitterly opposed to any increase in the bond debt of the city at this time. Outstanding against the city already is a bond debt of \$40,219,525. In addition to this, there is \$2,054,000 in bonds remaining from the last voted issue for power purposes, which are not yet sold nor issued. The city has on hand, at the present time, approximately \$2,670,000 in unsold power bonds and in cash; the cash may be reduced somewhat by payments due for work already being performed or material ordered.

Those who have given the matter close consideration, insist that the \$10,000,000 in power bonds already voted must satisfy the municipal power advocates for several years. That if additional monies are to be had they must come from the great revenues so often promised the voters by the city officials in order to induce the voting of the millions that have been allowed.

Present taxes and those that are going to be almost too burdensome to bear as a result of the nation's demand for war revenues, are sure to be a strong deterrent against the voting of more power bonds for a long time to come. Voters are likely to view askance any demand for more water or power bonds until the water department and the power bureau show themselves self-sustaining with the millions already given them. Until they can take care not only of their own operating expenses, maintenance and depreciation, but also of the interest and principal payments on their bonds—a thing which now seems a long way off—they are not going to be satisfied to vote more millions.

No thinking voter, and there are a goodly number of them in Los Angeles, is to be lured into the false idea that paper profits are real profits. One who has followed municipal handling of utilities both here and elsewhere, knows how easy it is for expert accountants and interested officials to switch charges from one department to another. They know how overhead expenses may be made to appear very low by taking advantage of work, thoughtfully assigned and performed by some other department than the department for which it is desired to make a good showing before the public. Promised profits are as illusory in municipal enterprises and should carry about as much weight in inducing investment of capital as the flowery prospectuses issued by wild-cat mining or oil promoters.

In the matter of the power project, a great number of voters are gradually coming to recognize the fact that the successful operation of the generating plants is dependent upon the continuous flow of the aqueduct. They know that, at present, the city has use for less than 5 per cent of the aqueduct capacity; that the old sources of supply for the city, the Los Angeles river and the various pumping stations, are capable of furnishing, and do furnish, about 85.5 per cent of the city's present average demand.

It is recognized as one of the weaknesses of the power project and of all these bond issues aimed to complete it, that the capacity of the power generating system is dependent upon a consumption of water by private landowners. In other words, that to produce 37,500 horsepower, at the generating station already completed, it will be necessary to find use for the full flow of the aqueduct in the vicinity of Los Angeles. It is impossible for the city to go on turning the full flow

of the aqueduct through the power houses in order to get the maximum amount of "juice," without finding an outlet in private use for all that water. It cannot be used for power and then be allowed to run where it will. That policy would quickly result in loss of the city's water rights, not to mention untold damage that must inevitably result. But it will be many a long year before the private users will have demand for the full aqueduct flow. Therefore it would seem to be the business-like policy for the city to dispose of its power as it produces it and utilize the revenue to caring for its expenses and extensions as so often promised the voters, would be done.

So long as it is known that the city has left on its hands unsold power bonds amounting to \$2,054,000, the public may not be censured for balking at cries for another \$2,000,000 issue. If there is such immediate need for money to "protect the city's power interests" as has been intimated, the quickest, simplest and easiest method would be to sell the bonds on hand and use them for that very purpose, which voters had believed was the purpose when they voted them three years ago.

### CHANCELLOR BONAR LAW SEES RED

**T**HERE will be scant sympathy in America with the idea of "reprisal raids" on unfortified towns and the consequent killing of women and children. The sinking of hospital ships is a crime so black as to have no forgiveness, but it makes it no whit less so, and cures nothing, to commit a barbaric act in return. Great Britain and her allies are fighting for high principles of humanity; upon that ground and upon that alone, the United States entered the war.

Mr. Bonar Law's statement that in "certain circumstances, reprisals are inevitable," is not convincing. If we cannot win the war by brave deeds and a discriminating skill, then let us die like gentlemen, secure at least in our self-respect, since that alone is worth dying for. To adopt the methods of the Huns, who have set all civilized nations aghast against them, is to make our protestations sound like cant and lay our intentions open to suspicion.

If, as Mr. Law says, "the government fully weighed these considerations," the war madness has penetrated high places, and eyes that should see clear are seeing red. American parents are not willing to send their sons to commit crimes against humanity at the behest of any government. Two wrongs never made anything right. The way to win the war is by superior right and unassailable justice if it is to be a lasting peace at the end. Human nature has come to a poor pass when great navies skulk behind mine defenses and send out assassins in the dark as the only sure way of overcoming an enemy. In the same class must be put reprisal raids; they are revolting to courageous spirits.

### EDITOR VIERECK VS. EDITOR RIDDER

**T**HAT patriotic American, George Sylvester Viereck, makes an appeal in his impartial weekly (to Germany) for the feelings of German-American citizens who are conscripted for the army. He thinks that we should spare Americans of German descent the torture of shedding by compulsion, legal or moral, the blood of their brothers.

Doubtless, this can be arranged. There is a wide latitude allowed the war department through the selective draft and any soldier expressing scruples against being sent abroad on account of kinship with the enemy will probably be accommodated. The border must be patrolled and reserves maintained in this country.

Of course, there is precedent for what Mr. Viereck would forego. In the war between the states brother was often found opposing brother and occasionally father against son. More remote kinship was repeatedly in armed conflict. Such conditions were far more painful than could happen in the present war, since in addition to the ties of consanguinity was the fact that the country likewise was divided. It will be of rare occurrence for father and son to oppose each other in the war between the United States and Germany. The American-born sons of German parents who are conscripted could hardly be so arraigned. They should be proud of the opportunity to lend their unit-might to the defeat of kaiserism and all that it implies. Was it not because of the autocratic powers of the emperor that their fathers left Germany for a land of greater personal liberty? What better boon could they confer on their less fortunate kinsmen across the water than a freedom approximating their own? That, surely, is worth fighting for.

But what shall be said of the American-born son of German parents, living in this country, who enlists to fight for the kaiser? There are scores of such. They are virtually helping to perpetuate a form of government their fathers sought to escape from. Such inconsistency is lamentable and such service inexcusable.

It may be argued that they went over to what they term the "Fatherland" before the United States declared war. That does not materially change the situation. Always, it has been a war of militant autocracies against genuine democracies. No real American at heart or in spirit would align himself on the side of kaiserism or czarism. It is unthinkable.

The best service, then, that a citizen of German descent can do for his kinsfolk across the water is to fight with heart and soul against the principle of Prussian militarism, Mr. Viereck's plaintive appeals to the contrary, notwithstanding. That is Mr. Bernard Ridder's advice, and the editor of the Staats Zeitung is a better American than Editor Viereck has shown himself to be.



HAVE YOU BEEN TAGGED YET?

—Chicago News



# When Greek Meets Greek

NONE of your "cankers of a calm world and long peace" in the advertising trade just now. The battle wages with frightful fury as miles and miles of billboards, columns and columns of newspapers, words, words, words, vocal and printed, accusations and counter-accusations, wild vituperation, scornful invective, keep the town slithering with emotional, rapturous excitement.

Frantic schism in the city council, blazing partisanship in the women's clubs, shrieking indignation from the billboards, holy wrath in the newspapers all lend their quota to the sumptuous fight, which leaves the ordinary citizen utterly bewildered but very properly impressed that something momentous is happening, strictly for his unworthy benefit.

When Greek meets Greek, then is the tug of war. The one outstanding fact is that both sides of the controversy are fighting strictly for the benefit of our fair and beautiful city, our modest tax-paying selves. The only difference seems to be a question of method. The billboard people are frantically convinced that our best interests lie in the direction of unrestricted billboards, miles and miles of 'em, by which we may attain vast knowledge of commodities and amusements provided for our consumption, while the newspapers are equally convinced that said billboards are a ghastly menace to our safety, our artistic perceptions, our fevered nerves and the real estate values.

And the merry advertiser who patronizes one or both of the warring methods of bringing his altruistic concern for our welfare to our notice, is, therefore, the very foundation and basis of the row, continues to smoke a mild cigar in his luxurious office and smiles contentedly. What cares he how fierce they be, if they be not fierce to him? He knows very well that he is the goose that lays the golden eggs and however the battle goes, he will remain a courted prince to the end.

So far the common citizen has made a brave effort to remain neutral. He is a stodgy amiable soul who never properly realized by just what means he acquired his amazing information. He knows he has a vast and comprehensive knowledge of the twenty-seven kinds of absolutely peerless cigarettes, which far outweigh each other in mild seductiveness; the hundred odd brands of exceptional coffee, which so incomparably excel each other in flavor, economy and charm; the fifteen different kinds of beer that positively admit they have no equal; the thirty-eight furniture stores who will equip his home with taste and discrimination for pure love, with whom his credit is good no matter who he is—on strictly monthly payments; the scores of kinds of underwear that alone can make life worth living; the only dozen kinds of predigested breakfast foods that the children cry for; the fifty kinds of toothpaste, each of which is the only one that can preserve his rotting teeth from alarming decay; the half a million absolutely sure cold cures, without which no medicine chest is complete; the thousand and one most sensational photo-dramas of the era; the presence of the most wonderful musician the world has ever known in the city; all these things and more he knows, but bless his feckless heart, he could no more tell you whether he acquired his information from the sedate columns of a newspaper delivered decorously at his residence in the chilly hours of morn, or from the shrieking billboards of which he can possibly read a single line at a time as the street car or railroad train rushes past.

But both sides are doing their best to enlighten his darkness. One thing he does know, that if the billboards are abolished he will escape the misery of answering fifty million questions when he takes little Johnny down to town to have his hair cut.

"Daddy, what does B. D. V. mean?"

"Daddy, what does C-A-R-N-A-T-I-O-N spell?"

"Why do they call it carnation, daddy? Is it made of carnations?"

"Daddy, what does r-o-u-g-h-h-o-u-s-e spell?"

"Why do they call them rough-house, daddy?"

"Daddy, what does T-h-e-d-a-B-a-r-a spell?"

"Is she like Charlie Chaplin, daddy?"

At such times his artistic soul writhes against the billboards. He knows they are a pollution of the culture of his fair city.

But when he is running for office and sees his proud name gazing at him from the hoardings, with fulsome information as to his inimitable virtues and eligibility for the city payroll, they seem to his fond eyes the most lovely works of art that civilization has produced for many a long day, and he would like to see similar picturesque adornments covering every mile of California territory. The self-same information conveyed in a

By Alma Whitaker

modest corner of the daily paper has not a tithe of the charms.

On the other hand, if he is a prohibitionist, nothing infuriates him more than the foot-high demand for his patronage of some seductive brand of whiskey, and if he is not a prohibitionist, he is even more infuriated at a command shrieked at him from the hoardings to abolish liquor from the face of the earth.

And if he is a non-smoker, those cigarets claiming soothing charm make his blood sizzle with wrath, with their life-size picture of a wicked Persian houri grinning from the hoardings.

So his mood, when he reads the indignant headlines in his morning paper, anent the wicked machinations of the billboard trust, depends a good deal on the kind of bill board that last shrieked at him. If it was an advertisement of the last kind of rheumatism cure he tried without any appreciable success, his sympathies are entirely with the newspapers—unless he is compulsorily on a milk and water diet and reads a luscious advertisement of the menu at his pet restaurant at the foot of the column.

And in the meantime the battle rages. The billboards call the newspaper people intimidators and vile conspirators and the newspapers call the billboard people a crafty trust. The billboards cuss the newspapers in three foot letters on boards half a mile long, and the newspapers get even with smaller type but columns more words. And the city council is divided into cussful camps, each side accusing the other of being in the pay of their choice. The billboards are certainly coming through handsomely in the matter of advertising the re-election of their adherents, and the newspapers are being equally generous in supporting theirs. And both contingents are the only fair, courageous, worthwhile, noble-hearted upholders of public right and justice. And they all call upon the Deity to bear witness

to their virtue and honesty and upon the Devil to take the party of the second part to his care forever.

Of course it is really a controversy between ART and beauty, refinement and small type on decorous news sheets, delivered within the sanctity of the home, with the option of purchase and assimilation left to the judgment of the reader, or compulsory information in foot-high letters spread all over the jolly world. Do we want to seek our information or have it thrust upon us? Do we want to be volunteers or conscripts in the game of advertising? Do we like to feed ourselves or be compulsorily fed?

How silly! Anyone would think we had been asked. We haven't.

## LETTER DISTURBS EDITOR CLOVER

S. T. CLOVER, purist editor of the Richmond Evening Journal and formerly director of the destinies of the Los Angeles Graphic, is greatly disturbed at the number of split infinitives in Publisher Munsey's recent open letter to Chairman Kitchin of the house ways and means committee. Those who know Editor Clover's keen delight in niceties of construction, in rapier pen thrusts, and any sort of trial of wits it is to smile as one reads his pained commentary: This letter, he says, "evidently went into print without receiving the customary editorial blue penciling. It abounds in split infinitives. For instance," he continues with horror, "To very largely work out," etc. "As to how best to deal with," etc. "To suddenly jacking the rate up." This on the editorial page of the New York Sun, once Mr. Dana's rhetorical pride, is disturbing." About the subject matter, dealing with something of such tremendous import to Editor Clover as well as every editor and publisher in the country, namely, the proposed jump in rate on second-class postal matter and the "zone" method of assessing postal rates he has nothing to say. Even his dearest friends have been known to smile broadly at such exhibitions as this, on frequent previous occasions.



RUSHING TO WAR





### Norman Macbeth's Religious Tendencies

Norman Macbeth, pre-eminent golfer in these climes, is quite worried about the new religion that is to come out of the war. At a dinner given recently by John S. Vallely to Captain Ian Hay Beith, D. S. O., the gallant captain seemed so ready indeed to solve every problem under the sun, and, after the preliminary refreshments, Macbeth intended to make him exude wisdom on a new religion or expire in the attempt. Nothing, positively nothing would head him off. "But what I want to know is, aren't the men experiencing a great religious revival? How about their souls, Captain, how about their souls?" "Oh, well," was the answer, "they go to the services, you know, and all that." "Yes, but isn't a great new religion evolving?" "Oh, I don't know. The old religion seems to be a pretty good one," replied the captain, getting restive. We should never have suspected Macbeth of yearning to see a new religion founded. But that dinner will go down to memory as Macbeth's religious revival. Knowing that the captain failed to give him any satisfaction on the subject, we should recommend the golf champion to see his fellow Scot, Graham Moffat, author of "Bunt Pulls the Strings." That gentleman is primed to the teeth on little stories of "wee bonnie kirks" and Scottish sabbaths and kirk yards and meenisters—which he tells in a broad Scotch dialect that it would take a Macbeth to understand properly.

### Picturesque Sunday "Bawl"

It seems but a few years ago that I used to watch Billy Sunday in the Chicago White Sox right field alternating with Mike Kelly. Sunday was then a lithe, clean-looking lad who could get down to first in quick time. Here is a sample of his recent lingo:

"Batters in the Life's League have been trying for Ages to Make a Hit off that Old Shoot, but the Best of Them have Whiffed Out, and None of them has ever Connected Squarely. Lay Off that tempting Booze Ball, or the First Thing You Know your Batting Average will figure out with the same Numerals as the Size of your Hat—Six and Five-Eighths. I know. I've taken a Few Swings myself, and I've seen the Best of Them Slink Back to the Bench finally for a Drink of Water—All in and Through. You can't Beat it.

"OH, BOY! Dig your Spikes in, Swing Back your Shoulders, Bring the Old Ash around and Bust that Ball right on the Beezer! There she goes! Wow! Up and up, far away, Over the Fence—a Homer! And a Homer in the League of Life, in the Lord's League, is some Happy Smash. Try for it, Old Scout."

### Golf Recommended as Sedative

Our three eminent physician-golfers, Drs. Dudley Fulton, Guy Cochrane, and Rae Smith, who never fail to recommend the game to their patients in need of nerve sedative, are modest enough in their own exponee of the calming pastime. All three were licked in the first round of the spring handicap. And they were doing their best to prove how good it was for their nerves. Maybe golf is good for the nerves—as a counter-irritant. But some of these doctor's patients have been seen exuding violent cussfulness, it is said, with fearful virility, and their respective spouses have been known to doubt whether the cure was worse than the complaint. Golf is ostensibly a game, but actually a deadly serious business. Dr. Fulton himself has been seen, worried to death wondering just why he did not make the required shots as he knows so well in theory just how they should be made. He can wax most logically explanatory on the subject. After all, there is a certain amount of satisfaction in being driven to despair when a vast fortune is in jeopardy or in the consummation of a big business deal, but when a pesky golf ball achieves the same result—that way lies madness.

### Vance Thompson's Methods

"Vance Thompson, author of 'Woman,' who seems to be growing immensely popular at the women's clubs, specializes in rudeness. The cave-man style done verbally, a conversational exemplification of the savage mutter that is so popular in best-seller lovers in these days. And he is getting away with it," says a local

newspaper writer of the fair sex. "Manners, we are told, make the man. Thompson repudiates any interest in them. The bold author stands up before a crowd of women and takes their breath away with debonair insouciance. And not a one of them has been seen to cut him dead yet. Oh, well." Such is the power of a great name.

### Making Up the Flag

A flag was raised over a Jamestown, Pennsylvania, worsted mill. From the owners of the mill itself lately, I hear, the flag was made of wool from American sheep, sorted by an American, carded by an Italian, spun by a Swede, warped by a German, dressed by an Englishman, drawn in by a Scotchman, woven by a Belgian, supervised by a Frenchman, inspected by an American, scoured by an Albanian, dyed by a Turk, examined by an Irishman, pressed by a Pole.

Where else could this be true except in the "land of the free and home of the brave?"

### Harlan's Melon Message

W. A. Harlan, cashier of the First National Bank of Heber, California, is passing a few days in Los Angeles, greeting friends and exchanging news about business conditions. Among other interesting items he tells me that while this year's Imperial Valley melon crop is about two weeks late, the harvest may run into six thousand carloads of the luscious fruit—appetizing thought! However, that delay is not for long since shipments will be well under way by June 1, so the deprivation will not be beyond endurance even among the most fond lovers of this toothsome table delicacy. At an average price of \$1 a crate there is good money for the growers.

### Constellation of Literary Lights

There was a veritable constellation of literary lights at the closing banquet of the club year of the Southern California Woman's Press Club this week, I note. For in the gathering were Richard Walton Tully, the successful playwright, who made the principal talk of the evening; Wadsworth Harris, formerly with Madame Modjeska, who read a scene from Henry the Eighth; Alfred Kreymborg, the vers libre poet, who discussed free verse including his own in lightly humorous fashion; C. L. Shufeld, a local newspaper man, who told of the change in fashion in gardening ideas from the old type formal landscape garden and posy bed; D. J. Mukerji, the Hindoo poet and playwright; Senator William E. Brown on legislative subjects; Mrs. Boruff, the suffragette-bridge from Indiana, and Mrs. Weston, vice-president of the Pacific Coast Press Association, who brought greetings from San Francisco. Mr. Tully gave an interesting and illuminative view of Hawaiian music in the various periods of development, and illustrated his talk with the thrum of ukuleles and the rich tones of three native Hawaiians. He also spoke of the native dances, stepping the hula himself for the benefit of the assembled guests. Perhaps Richard learned caution from hearing of the consternation of the club women at the banquet in Pasadena recently when Mademoiselle Dykema, known to local folk as Katherine Edson Gray, shocked certain persons by her esthetic dances.

### Professor and Canny Scot Honored

Professor Paul Smith, formerly of University of California but more recently of Pomona, and Graham Moffat, the Scotch playwright, shared honors last Saturday at a banquet of the members of the Channel Club and their invited guests. Doctor Smith electrified the assembled guests, I am told, by discussing "Samuel Butler and the Way of All Flesh," entering into a question of the religious and moral tendencies of the day in a straight-forward and entertaining manner; while Mr. Moffat read charmingly Ian MacLaren's "Through the Flood." The canny Scotch creator of "When Bunt Pulls the Strings" and other delightful stage pictures and his equally talented wife, Professor James Main Dixon and wife and Mrs. A. Frederick Gartz of Altadena were special guests of the Channel Club upon this occasion. Mrs. Lillian Burkhart Goldsmith, president of the Club, presided in her usual placidly polished manner that is the admiration and envy of more than one of the local clubwomen I am sure. Which reminds me, Mrs. Goldsmith is presiding over the destinies of the production at Del Mar for the benefit of the Red Cross, when Peter Pan will visit Stratford Nature theater next Saturday evening.

### Horace Anderson and Chanslors

Otheman Stevens is my authority for the intelligence that Horace Anderson made his appearance the other day on Spring street, the scene of his former business operations in several years ago, "bearing his two hundred and twenty-five pounds with youthful grace."

Otheman further adds that "he was the senior partner of Anderson & Chanslor, seventeen years ago" (which I am informed was the first "smart" grocery concern in this part of the country, like the Jevne concern of the present time), "and Governor 'Bill' Stephens learned in that store the grocery business." Since then both branches of the firm, which has been dissolved for a number of years, have found that oilward lies much money. Mr. Anderson followed in the footsteps of Dan Murphy and he's "wearing diamonds" these days. So are Joe and Waller Chanslor, sons of the other side of the firm. They put their money in with Doheny and Canfield and have since drawn down their millions also.

### Wise Suggestions from Pasadena

Commenting upon the two billion dollars to be raised by taxation in a year's time the Pasadena Star-News makes a pertinent and practical suggestion as to economy to which it would be well to give more than passing heed. It calls attention to the "matter of mileage for congressmen" and intimates that while other folk in all walks of life are economizing, or being urged to economize, this admonition might be applied with good effect and considerable saving in official circles "at home" in Washington. The editorial states that "this has been the subject for spirited contention even so far back as when Horace Greeley was a member of congress for a brief period. He fought excessive mileage as a scandalous practice. It has been attacked oftentimes, since then, both in and out of congress. Does it square with moral principles and common honesty," the Star-News asks, "for a member of congress to draw twenty cents a mile for traveling expenses, when the cost actually is three cents a mile?" And the editor adds further, by way of commentary, "Let congress demonstrate its consistency by lopping off this excess mileage and giving the national treasury and the people the benefit of this retrenchment. At the same time this practice—which a great many regard as wholly indefensible—would be corrected." Well said. With a salary of \$7,500 a year and an allowance of twenty cents a mile for transportation of which three cents is paid for said item it does look like congressmen ought to worry along rather comfortably and lay away a few dollars for a rainy day when the constituents fail to respond to the plea for support.

### "Grease Paint" Recruits

Nowadays grease paint is covering a good number of bruises that decorate the countenances and bodies of the actors at the Morosco theater. Many of the boys, heeding Uncle Sam's "writing on the wall" to be prepared, have taken up physical culture and more "pep" is being displayed back stage at the popular theater than ever seen before. Every day Richard Dix, Warner Baxter, David Butler, Ramsey Wallace and DeWitt C. Jennings, in company with their teacher, Harold Lloyd, also a rising young member of the Morosco theatrical colony of players, go to the gymnasium of the Y. M. C. A. and put in a good strenuous workout for an hour or so. Lloyd was formerly a physical director in New York city and was instructor in physical culture to the New York police force for a solid year.

### Some of Their Pet Superstitions

June Caprice, Fox star, refuses to walk under a falling safe, and advances as the unique reason that the world is being quickly enough depopulated as it is. Gladys Brockwell, likewise a Fox luminary, refuses to put her head into a lion's mouth because she doesn't believe in cruelty to animals. Anita King, Lasky star, will not run through a glass door on account of the "pane." Fannie Ward, Lasky twinkler, will not sit at a table of thirteen persons unless there is something to eat. Mary Pickford is a firm believer in signs. For instance she never tries to buy French pastry in a store labelled "Hardware." Douglas Fairbanks, of the Arcraft, thinks misfortune will overtake anyone wearing an opal if he or she doesn't keep up the payments on it, says one of my fair readers. Some superstitions, eh?

### GRAPHITES

There is a story of a poor widow in a little country community in sad want. The good people arranged to meet at her house one winter evening to pray for her and her children. In the course of the services there was a thumping on the door, and when it was opened a farmer's son stepped into the room and said, "Father couldn't come, but he sent his prayers in the wagon. Some of you men come out and help me carry them in." Starving people do not need prayers so much as potatoes. Belgium needs more than cheers and toasts.

\* \* \*

President Wilson will find plenty of dependable pinch hitters on the Republican bench.



## Lobingier Platform

"DURING the Civil War women who banded themselves together in seven thousand air societies learned the secret of the effectiveness of organized work and this was the real beginning of club life for women.

"The initial impulse was serious and we can not ignore our origin. If club women were to devote themselves solely to their own material comfort it would be found that the mysterious impulse that drew them to-



Hemenway Photo

Mrs. Andrew Stewart Lobingier

gether would be wanting and the club would not prosper. Women in their own homes deal constantly with material questions and they need to find in a club mental stimulation and spiritual enrichment. It is the duty of the president of a club like the Friday Morning Club to recognize what is the real need of the membership."

Declaring that not the slightest trace of personal feeling on her part attached to her candidacy to the presidency of the Friday Morning Club, save an earnest desire for the best good of the Club, Mrs. Andrew Stewart Lobinger continued to state her position in the matter in the following brief articles of purpose:

"If elected I shall try to have a program based on an intellectual standard. The Club was founded on this principle and the ideals of the organization require it, since it is both a matter of sound policy and conducive of the highest as well as a continued interest on the part of the membership generally. Then, too, I should feel impelled to do so in order to satisfy myself in the performance of my obligation as a president in the interests of the club.

"I shall try to treat every one fairly, especially those opposing my election. A club election is not a matter of friendship but of policies. My dearest friends might differ from me as to policy but that should not govern my judgments and actions.

"I shall expect to take a friendly interest in every member of the club. My policies and manner of working them out shall be governed by my own sense of responsibility and not upon favor shown me.

"I consider it the highest duty of the Club to be of service to the country in such times as these. Patriotism will be kept in mind continually and sound the keynote of the work of the organization. I deem it the duty of the officers of the club to be ready to respond with help at any time at the call of the country. I am a member of the Colonial Dames; my ancestors helped to found the country, therefore I inherit the feeling that in this readiness and alertness to hear and answer the call lies our highest duty as citizens.

"I shall endeavor always to remember that the president's office is executive and not judicial. I shall not allow my own personal opinions to color my judgments. Good women can make grave mistakes by so doing. We are not always infallible. Therefore we should take counsel together and let the majority rule.

"In closing,—last but most important of all. I shall endeavor to bring to my regime two senses, common

sense and a saving sense of humor. The latter has saved many a situation and a person without a sense of humor has no sense of proportion. Such a person is inclined to give too much attention to trifling things and minor details and to overlook great ones.

### WHAT WINS UNDER FIRE

"A few sentences uttered by Major-General J. Franklin Bell to the student officers at Plattsburg ought to be set in clear print before every man who is called upon to give military service to his country now and hereafter," says an Exchange. As reported they read:

"It's character that wins under fire. Not ability or knowledge, but character. You have only one life to live and one life to give.

"It matters not when a soldier leaves this life, but how he leaves it. A soldier must think only of duty, and must deport himself at all times so that those who survive him will be proud of the way in which he died."

"Nor are these simple words applicable to the man in military service only. Duty of one sort or another recruits us all. We can all of us so deport ourselves that those who survive us will be proud of the way we lived."

### WOMEN'S INTEREST IN SCHOOL ELECTION

It is safe to assume that of the thousands of women who read The Graphic there are few who are not taking a most active interest in the campaign for Board of Education. The developments of the campaign have shown that the election of the new board is a matter of supreme importance, because not only is the harmonious, successful and approved policy of the present school administration threatened, but a recurrence of the injurious influences and factional disturbances which prevailed to two years ago is indicated in the policy of one of the tickets now in the field.

The Citizens' Ticket, comprising C. C. Parker, Miss Bessie D. Stoddart, Lucius K. Chase, Lynn Helm, Charles E. Seaman, D. K. Edwards and Frank Simpson, stands for a continuance of the present administrative policy. All that might be said or done on either side of the Board of Education campaign rests upon the condition above outlined. Women readers of The Graphic, who more than any other class of citizens have the interests of the public schools and the welfare of their 80,000 pupils at heart, especially, would do well to investigate carefully the merits of the respective tickets.

The Graphic commends the matter to the attention of its women readers, as well as others, for consideration of the merits of the above-named candidates.



D. K. EDWARDS  
Independent Citizens' Candidate

Wilton Studio

'Ere, I say! London bus drivers 'ave gone on a strike, doncherknow. Too bloomin' bad. Keb, sir? Thank you, sir! W'ere to, sir? Orlight!

\* \* \*

It was the late Joseph H. Choate who, when asked by an English woman at the court of St. James what other position he would rather fill than that of ambassador, replied: "To be my wife's second husband." What more spontaneous tribute to the gentler sex could be conceived?

## Brainerd Platform

EVEN more brief was the declaration of principles uttered by Mrs. Edward Rankin Brainerd, also a candidate for the presidency of the Friday Morning Club in the coming election of June 1.

"Of course I am interested in the result of the election, but there are so many useful and highly beneficial activities toward which one may direct one's attention that after all it is not a matter of such deep concern to me personally. If the women elect me I



Hoover Studio

Mrs. Edward Rankin Brainerd

shall be glad. What really human person would not appreciate such an honor. But I want to be their real choice. I desire more than anything the Club's best development and welfare. I have accepted the nomination for president of the Friday Morning Club, without endorsement by any group or faction. I have no ticket and will have none.

"If elected I hope to represent the entire club membership and not a small portion.

"I shall accept the choice of the club as to the other members of the Board of Directors and can work with any one so chosen. I frankly think that some of the candidates are better fitted than others, but all are splendid women and worthy of careful consideration.

"I shall endeavor with the aid of the directors given me by the club to give the best programs obtainable in art, literature, drama and public affairs. I feel that these should be evenly balanced, that no department run away with the club's attention to the neglect of any one or group of the others. None should dominate to the detriment of others.

"Among the interests which should engage our attention emphatically just now is the Red Cross work. We should do everything in our power and ability to aid in this. It is our patriotic duty as American citizens without regard to other interests to take our stand for the Red Cross movement. This is most important and practical labor of love and patriotism.

"Having been a member of the club for more than seventeen years, and having been on the board for five years, if elected I shall endeavor to maintain the high standard and ideals of the Friday Morning Club founders."

Henry Ford says: "I am heartily in favor of taxing big incomes to raise the funds necessary to carry on the war. Many of our best and brightest young men are going to the front to risk their lives and in the same spirit we should give freely of our incomes that they and our government may lack nothing in the way of equipment and supplies to carry on the campaign. They are going bravely and while they are doing so, I don't think big business has any right to try to shunt the expense on someone else. And we ought not to let anyone get away."

"Owing to the war" infant paralysis is to be omitted this summer. The doctors say it is not due until 1921. For this relief much thanks.





The ballroom dancers



The Cycling Skillmans, Jesse, Louise and Baby Jessioise, in the big goodby finish.



The Kids' Kwartette do their own version of the Sextette from Lucia, with everybody off the key except Lily Escarolle who is suspected of trying to queer the act.

# AMONG US MORTALS

DRAWN By W. E. Hill

## THE SMALL TIME BILL



Bessie Cutler, the Diving Venus, and her announcer, who lets the audience in on the fact that "the little lady will now demonstrate the front and back Swedish nip-and-tuck forward dive, one of the most difficult," etc., etc.



"Those two rascals, the Joy Boys" (as the ad. in Variety reads), making their exit.



The female impersonator who is not making a big hit with the occupants of Box A



The Playlet

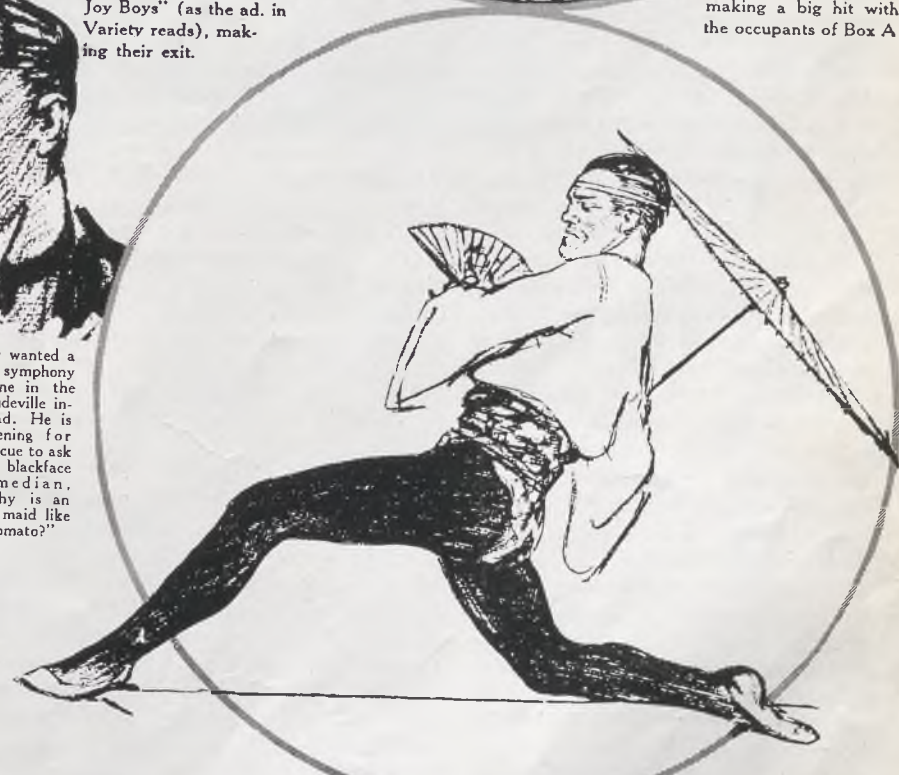
The beautiful young lady seated was waiting for the professor who was to appear at her musicale (pronounced mus-i-cail) when the piano opened and out came Weary Dan, who had been sleeping there. He is, of course, mistaken for the professor. The scene shows the climax of the act, when the lady asks him if he is a Yale man, and Weary answers, "No—Jail!"



The Four Musical Matadors, who call their act "A Night in Seville."



The orchestra leader wanted a job conducting a symphony orchestra but got one in the vaudeville instead. He is listening for his cue to ask the blackface comedian, "Why is an old maid like a tomato?"



"Awaikiki, King of the Wire," otherwise Joe Sweeney, who opens the show.



# The Week in Society

By Ruth Burke Stephens

PARTICULARLY attractive among the week's society affairs is that being given for members of the younger set at the Los Angeles Country this afternoon by Mrs. Alexander B. Barret, who is sojourning for the present at the club. The affair is planned by Mrs. Barret in honor of her niece, Miss Betty Barret of Henderson, Kentucky, who with her mother, Mrs. Thomas Barret arrived Sunday last to be a guest of Mr. and Mrs. Alexander B. Barret for a month. The decorations are artistically carried out in spring blossoms, and the luncheon will be followed by an afternoon of bridge. Among the local buds and young society matrons asked to meet Miss Barret are Miss Amy Busch, Miss Esther Bartlett, Miss Dorothy Lindley, Miss Jane Richardson, Miss Edna Miles, Miss Enid Sessions, Miss Nelchen Armstrong, Miss Marguerite Eyer, Miss Georgia Keane, niece of Mrs. West Hughes, who is also a visitor here from Kentucky; Miss Barbara Watkins, who under the stage name of Barbara Milton lends charming support to Ruth Chatterton at the Mason Opera House this week in "Come Out of the Kitchen;" Miss Esther Roen, Mrs. Thomas Weeks Banks, Miss Mary Read, Miss Star, Mrs. Edwin Stanton, Mrs. Forrest Stanton, Mrs. Samuel K. Ridge, Mrs. Richard Heimann of San Francisco, formerly Miss Ruth Larned, who is down from the north with Mr. Heimann for a short visit with her mother; Mrs. Charles Nebeker, and Mrs. Thomas Barret. A number of other delightful affairs will probably be given for Miss Barret while she is visiting here. She is an unusually charming young Southern girl and already has won a host of friends among the younger set.

Mrs. John K. Wilson has returned to her home, 344 South Oxford Boulevard, after a most delightful visit of three weeks in the north, where during the greater part of her stay there she was the guest of her brother and sister-in-law, Governor and Mrs. Stephens at the Governor's mansion in Sacramento. Mrs. Wilson assisted as hostess at the Governor's inaugural reception. While a visitor in the capital city, Mrs. Wilson was most charmingly entertained, being the recipient of many informal courtesies and also enjoying motoring trips in and about the city. En route home Mrs. Wilson visited in San Francisco with her son, Mr. Weston Wilson, who is now making that city his home. A visit also was made by her in San Jose where she was the guest of her piece, Mrs. Loran S. Walker, formerly Miss Caroline Reynolds of this city.

A host of old-time friends are greeting Mr. and Mrs. Horace Anderson of Seattle and their daughter, Mrs. White, who are guests at the Alexandria for a few days' sojourn in this, their former home city. Mrs. White will be remembered by her many friends as Miss Willy Anderson. Mr. Anderson plans to leave in a day or two for the east, and Mrs. Anderson and her daughter after a few days here plan to return to their home in Seattle.

Miss Clara Leonardt, daughter of Mr. and Mrs. Carl Leonardt of Chester Place is one of the most feted of the brides-elect. Any number of charming affairs are planned in her honor in the days preceding her marriage to Mr. Felix McGinnis, which is to take place June 6. Among the affairs given for Miss Leonardt this week one of the most attractive was the luncheon which had for its hostess Mrs. Fred O. Johnson. This affair was extremely informal. It was given at the California Club Wednesday, about

a dozen guests being invited in for the occasion. Decorations were attractively carried out in spring blossoms and greenery. Another pre-nuptial courtesy extended Miss Leonardt was the delightful picnic party given in her honor yesterday by Mrs. J. Crampton Anderson of the Rampart Apartments. Mrs. Anderson provided an unusually happy entertainment for her guests, taking them out to her beautiful country home in Sycamore Canyon for an al fresco luncheon. In the afternoon the guests devoted their time to knitting for the Navy League, while enjoying a general conversation. Besides Miss Leonardt, the guest of honor, Mrs. Anderson's guests included her mother, Mrs. J. E. Betzold; Mrs. Fred O. Johnson, Mrs. Alfred

Mrs. Irving Augur, daughter of the hostess, Miss Helen Somers, Miss Mabel Henry, Miss Marie Nichols, Miss Geraldine Grady, Miss Frances Whitesell, Miss Blanche Davenport, Miss Viola Hamilton, Miss Edna Augur, Miss Silence McVay, the honored guest, and the hostess.

Wednesday evening at the home of her parents, Mr. and Mrs. Thomas Jefferson Fleming, 2525 Wilshire boulevard, their daughter, Miss Margaret Fleming, plighted her troth to Mr. Asa V. Call. The ceremony took place at 6:30 o'clock and Rev. George Davidson of St. John's church officiated. The bride wore an exquisite gown of white satin embroidered in silver with rare old Rose Point lace trimming, her veil of choice

enjoy the occasion are Miss Margaret Locke, Mrs. W. B. Thompson of San Francisco, formerly Miss Ruth Locke, Mrs. J. W. F. White, formerly Miss Lucile Locke, Mrs. Bryant Mathews, Miss Helen Bullard, Miss Margaret Olmsted, Miss Ruth Stone, Miss Jane Thompson, Miss Catherine Cottle, Miss Ellen Andrews, Miss Nancy Lee Willard, Miss Frances Graham, Miss Helen Mills-paugh, Miss Geraldine LaFetra and the hostess. Mrs. Willis D. Stewart, mother of the hostess, will chaperone the merry party. Following the luncheon the diversion for the afternoon is to be a "putting" contest.

In the presence of forty friends and relatives Miss Pearl Thompson, daughter of Mrs. Virginia Thompson of 3925 Dalton avenue, was married Saturday evening of last week to Mr. Albert Butterworth, a prominent young business man of this city. The ceremony was in the nature of a surprise to those invited to the wedding, since they had been asked in ostensibly, only for a social evening. The service was read by Dean McCormack of St. Paul's pro-cathedral. The young bride, who is exceptionally attractive, was attired in a gown of white georgette crepe and she carried a bridal bouquet of white brides roses and orchids. The home was artistically decorated in roses and ribbons, a color scheme of pink and white being carried out in the arrangement. Mr. and Mrs. Butterworth will make their home in this city.

Monday, the local Japanese association tendered a banquet in honor of their fellow officers on board the Japanese warships in our harbor and they in turn invited many of our prominent officers and Los Angeles business men as guests. Among those invited were Mayor Woodman, Mr. E. T. Earl, Mr. Willis Booth, Mr. John S. Mitchell, and many other prominent residents.

Sergeant Armstrong of the 92nd Regiment of Seaforth Highlanders, is a guest at the Alexandria recruiting British subjects for England's service. Dressed in his kilt, plaid socks, little hat with streamers, he looks every inch a soldier and is creating much comment anent his uniform characteristic of the Highland fighters.

Mr. and Mrs. Fred W. Blanchard have moved into their beautiful new home, "Ranchito del Cahuenga," in the picturesque Cahuenga Pass, back of Hollywood, where they are now at home to their friends. Nearby the Blanchard home Mr. Blanchard's sister, Mrs. D. E. Hartwell has also erected an artistic new home place which she is now occupying. The location is particularly slightly and the new domiciles are strikingly beautiful in their architecture.

Mr. and Mrs. Edward Laurence Doheny of Chester Place left Monday for an extended eastern trip. They will make New York their mecca and plan to pass a month in that eastern metropolis.

Culminating a pretty romance which had its beginning six years ago, Miss Louise Elizabeth Blondeau, daughter of Mrs. Marie Blondeau, was married Saturday to Dr. Robert L. Crum, a prominent young physician of Hollywood. The ceremony was performed by Rev. Joseph Malaise and was followed by a wedding breakfast at the home of the bride's mother. Dr. and Mrs. Crum after a motoring trip to the north will be at home to their friends after June 15 at 228 South Normandie avenue.

Mrs. W. G. Eisenmayer of 3734 San Rafael avenue entertained recently with an informal dancing party in honor of her daughter, Miss Agnes Eisenmayer. The rooms were decorated with Japanese lanterns and Oriental parasols.



MRS. JOHN K. WILSON

Hemenway Studio

Who has just returned from a visit in Sacramento as the guest of her brother and sister-in-law, Governor and Mrs. Stephens

Bayer, Mrs. Lawrence Roland Sevier, Mrs. Dwight Hart, and Mrs. Wilbert Myers.

Mr. and Mrs. J. Crampton Anderson of the Rampart Apartments are planning to leave June 1 for their beautiful country place in Sycamore Canyon. They will pass the greater part of the summer there and it is probable that many delightful week-end parties will be given by them in the course of the summer months.

Mrs. C. W. Rogers of West Adams street entertained Thursday afternoon in the beautiful gardens surrounding her home in honor of Miss Silence McVay, whose marriage to Mr. William Howard Reynolds will be solemnized the evening of June 1 at Immanuel Presbyterian Church. The affair was most informal, sewing and music furnishing the diversion for the guests and refreshments were served at tables beneath the trees. Those who enjoyed the afternoon included Mrs. W. E. McVay, mother of the bride-elect, Miss Laura McCay, Mrs. Raymond Somers, Mrs. William Dellamore, Mrs. Dawson Barnes, Mrs. Frank Reiber of Berkeley, Mrs. J. B. Monlux,

texture falling far over the train of her gown. She carried a bouquet of orchids and lilies of the valley. Mrs. Ernest E. Duque, formerly Miss Louise Fleming, was her sister's only attendant. She was attractive in a frock of rose chiffon and old lace, with a picture hat trimmed with blossoms and she carried a bouquet made of Cecil Bruner buds and lilies of the valley set in a French nosegay effect. About one hundred guests witnessed the ceremony and attended the reception which followed. Mr. Call and his bride left for an automobile trip of several weeks and upon their return will be at home in their new residence, 144 South Kingsley Drive.

In honor of Miss Margaret Locke, whose marriage to Mr. Sidney Carr Walker of Holton, Kansas, will be an event of June 7, Miss Florence Stewart is entertaining with a luncheon today at the San Gabriel Country Club. The table will be made attractive with Cecil Bruner roses and ferns. The favors will be golden bonbon baskets tied with fluffy bows of pink tulle and the place cards are to be heart-shaped affairs decorated with sketches of brides. Those who will



# The Week in Society

**I**N COMPLIMENT to Mrs. Barrie Watkins of Louisville, Kentucky, who with her daughter, Miss Barbara Watkins, is a visitor in the city, Mrs. Alexander B. Barret of the Los Angeles Country Club entertained Tuesday afternoon with a delightful luncheon at the Club. Guests included a coterie of old-time friends of the guest of honor. Miss Watkins, who also is being made the recipient of many charming social courtesies, is the winsome girl, known on the stage as Miss Barbara Milton, who is playing at the Mason Opera House this week in support of Ruth Chatterton in "Come Out of the Kitchen." Mrs. Barret's guests at the luncheon, besides Mrs. Watkins, included Mrs. William K. Thompson, Mrs. Joseph Qualey of New York, Mrs. Kenneth Preuss and Mrs. Thomas Barret and Miss Betty Barret of Henderson, Kentucky. The latter two, mother and daughter, arrived Sunday and are to be the guests of Mr. and Mrs. Barret at the Los Angeles Country Club for a month.

Mrs. Juana Neal Levy of 2674 Ellendale Place left the first of the week for Coronado, where she has accepted a pleasant and lucrative position at the Hotel del Coronado as publicist. In assuming her new position Mrs. Levy has resigned the society editorship of the Evening Herald, which she has held for the last seven years. Through her capabilities and her own social friendships Mrs. Levy has achieved quite a niche for herself among the women of Southern California who have accomplished success, and in her new position her talents will assuredly bring her new honors. A host of friends, while regretting her departure for the southern resort, are rejoicing with Mrs. Levy in her new position. Sunday Mrs. Levy was at home informally to her friends who called in the afternoon and evening to bid her farewell.

Mrs. E. Avery McCarthy has returned from a visit of several days at Redondo Beach, where she has been with her mother, Mrs. A. J. Howard. The latter plans to pass several weeks at the beach, and Mrs. McCarthy will divide her time between Los Angeles and Redondo Beach while her mother is sojourning there.

Mrs. Otto Brant of 3131 South Figueroa street was hostess recently at a luncheon given in compliment to Miss Clara Leonardt. The affair, while informal, was daintily appointed. Places were arranged for twelve.

Mr. and Mrs. L. A. McConnell of 3530 Grove Place have returned from a motoring trip to San Francisco and Santa Barbara. They are recent newcomers to Los Angeles, planning to make this city their permanent home. Throughout the summer months much of their time will be passed in touring the state in their car with the idea of becoming acquainted with the beauty spots of Southern California.

Friday evening, June 1, has been named by Miss Silence McVay, daughter of Mr. and Mrs. W. E. McVay of 1190 West Twenty-ninth street as the date for her marriage to Mr. Howard William Reynolds. The young couple will have a church wedding, the ceremony to take place in the Immanuel

Presbyterian church, Rev. Herbert Booth Smith, the pastor, officiating. Miss Laura McVay, sister of the bride-elect, will assist as maid of honor and Miss Ellen Andrews of St. Andrews Place, and a college chum of Miss McVay will be bridesmaid. The brother-in-law of the bride-elect, Mr. Harold Paulin of Imperial Valley, will serve as best man. Since her graduation from Wellesley two seasons ago Miss McVay, who is the third of a charming trio of daughters, has been one of the most popular members of the younger set. Prior to her

Mr. and Mrs. John A. Legge, who for several months have been living at Bishop have returned to make their home in Glendale. Mr. Legge for the last year has been associated with Col. Thomas Thornton at Bishop. Mrs. Legge will be remembered as Miss Pulliam, daughter of Mr. and Mrs. C. O. Pulliam of Glendale.

Mrs. W. M. Bradshaw of Yokohama, Japan, is visiting in Los Angeles for a few days and while here is at the Hotel Clark.

Mrs. Stephen Childs of 3125 West

helped organize the dancing club which for several years, during the season danced Tuesday every fortnight, at the Los Angeles Country Club. Her guests upon this occasion were Mr. and Mrs. John Bannister, Mr. and Mrs. E. B. Rivers, Mr. and Mrs. Harry Williams, Mr. and Mrs. Roland Paul, Mr. and Mrs. James Burns, Mr. and Mrs. John W. Kemp, Mr. and Mrs. Fred Baker, Mr. and Mrs. Arthur Kinney, Mr. and Mrs. William Mead, Mr. and Mrs. J. E. Maurer, Mr. and Mrs. Alfred Brant, Mr. and Mrs. R. H. Edwards, Mr. and Mrs. Guy Cuzner and Mr. and Mrs. S. F. Wilson.

Mr. and Mrs. E. A. Featherstone of West Twenty-seventh street entertained a party of friends with a week-end party at their pretty ranch home near Riverside.

Mrs. Jule R. Barman of South Serrano street, Hollywood, accompanied by her father, former State Senator C. P. Towers of Montana, left a few days ago for an extended eastern trip. Mrs. Barman will visit her cousin, Governor Sleeper of Michigan, where she will be joined by her parents, who are residents of Miles City, Montana, and together they plan to motor through many of the New England states during the summer.

After a delightful visit of several weeks in San Francisco, Mrs. E. S. Bogert has returned to Hotel Coronado. Mrs. Bogert's husband is a surgeon in the U. S. Navy.

Mrs. Edwin Janss has returned to her home in Windsor boulevard after a visit with her mother, Mrs. William Cluff in San Francisco. Mrs. Janss, formerly Miss Florence Cluff, was a popular member of the younger set in San Francisco, before her marriage, and her visits to her former home are always fraught with great pleasure and she is the recipient of much entertaining while there.

Announcement is made by Mr. and Mrs. E. M. Hand of West Fiftieth street of the engagement of their only daughter, Miss Celeste S. Hand, to Mr. Charles Nitch. The exact date for the wedding has not been set but it will probably take place in June. Many delightful affairs are being planned in honor of the bride-elect.

Mrs. Myra Kingman Miller and her attractive daughter, Miss Ruth Miller, have departed for Washington, D. C., for a visit. En route to the capital city they stopped off in San Francisco and Oakland where they were delightfully entertained by friends. In their last visit to Washington Mrs. Miller and her daughter were entertained by President and Mrs. Wilson. Miss Miller is a talented harpist and a gifted singer and at a cabinet dinner she entertained the guests with several folk songs which were much appreciated.

One of the prettiest of the week's affairs was the dinner party given Tuesday evening by Mrs. Lawrence Roland Sevier of 1014 Park View avenue in honor of Miss Clara Leonardt, one of the most charming of the brides-elect and her fiancé, Mr. Felix McGinnis. The guests, numbering about twenty, were seated at a large round table. In the center was artistically arranged a cluster of coral pink roses, while fluffy tulle and



MRS. HERMAN HAUSER

Hemenway Studio

Of the Bryson apartments, who is one of the Southland's most beautiful social leaders

Wellesley course, Miss McVay was graduated from the Girls' Collegiate School in this city. The romance which is to culminate in her marriage to Mr. Reynolds had its beginning in the east, when Mr. Reynolds was a law student at Harvard and she was at Wellesley. The young bridegroom-elect is now pursuing his profession in this city which they will make their future home.

Mr. and Mrs. J. B. Lippincott of 1256 West Adams street were host and hostess Sunday at an informal tea. Thirty or so friends were invited in for the afternoon, the occasion being in the nature of a greeting to Mr. Lippincott, who has recently returned from a four or five months' sojourn in San Francisco.

Mr. and Mrs. Charles Carroll Adams of Long Beach, formally announce the betrothal of their daughter, Miss Ruth Stanley Adams to Mr. Walter Kirkland Gillette, formerly of Chicago. No date has yet been set for the wedding.

Adams street has as her house guest her sister, Mrs. Roy Reynolds, wife of Captain Reynolds, U. S. A. Captain Reynolds was recently ordered to report for duty at San Francisco.

Dr. and Mrs. Milbank Johnson of 360 Westlake avenue entertained last evening with a prettily appointed dinner party, the affair being in honor of Miss Phila Johnson, daughter of Mr. and Mrs. John B. Miller of Pasadena, and her fiancé, Mr. Donald O'Melveny. Miss Miller is a niece of Dr. Johnson, and the dinner party was en famille, places being arranged for ten guests.

Formal announcement is made by Mr. and Mrs. Robert L. Cuzner of West Twenty-third street of the engagement of their daughter, Miss Margaret Cuzner to Mr. Brenton Stanley Carr, son of Mr. and Mrs. Joseph E. Carr of this city.

Mrs. William B. Bohn of 820 South Manhattan place was a recent hostess, entertaining for a number of friends who



pink shaded candelabra gave an added touch to the daintiness. Place cards were ornamented with sketches of brides and bridegrooms. Besides Miss Leonardt and Mr. McGinnis, Mrs. Sevier's guests included Mr. and Mrs. Carl Leonardt, Mr. and Mrs. Frank Powell, Mr. and Mrs. Dwight Hart, Mr. and Mrs. John Milner, Mr. and Mrs. J. Crampton Anderson, Mr. and Mrs. Richard Heimann of San Francisco, Mr. and Mrs. Fred O. Johnson, Mrs. Ruth Parson of Pasadena, Mr. Alfred Mickelletti and Mr. Laurence Scatena.

Mrs. Margaret Ham was a recent hostess entertaining with one of her delightfully informal suppers at her home 6855 Bonita Terrace. Among her guests were Mr. and Mrs. Kenneth Preuss, Mr. and Mrs. Hobart Bosworth, Mr. and Mrs. Donald McDonald, Mr. and Mrs. Phillip Smalley, Dr. and Mrs. Maddock, Mr. and Miss Whitmore of Omaha, Neb., Mrs. Samuel Thomas, Mrs. Tyler Henshaw, Mrs. I. J. Muma, Mrs. Conway Evans, Miss Constance Crawley, Miss York, Mr. Bruce McRea, Mr. Juan de La Cruz, Mr. George Cole, Mr. George Fawcett, Mr. Maurice Clark, Mr. Joseph Vecsci, Mr. Arthur Maude and Dr. Willannie Breeden.

Miss Clara Wilson of 517 South Kenmore avenue was hostess Friday of last week at a bridge luncheon given at the Los Angeles Country Club, guests including a coterie of friends who have been enjoying fortnightly gatherings there throughout the season. Variegated colors were carried out in the decorations, bright-hued blossoms being combined in a May Day effect. In the center of the table was arranged a large May basket filled with the flowers, while the favors were individual French bouquets. Bridge served as the diversion for the early part of the afternoon and later the guests enjoyed a match of tennis. Those enjoying the afternoon were Miss Florence Danforth, Mrs. Robertson Abbott, Mrs. Earl Rogers, Mrs. Mathew Finehart, Mrs. Frederick Jungquist, Mrs. Walter Overell, Miss Juanita Lane, Miss Clara Boettcher, Mrs. Frank Ranger, Mrs. Donald Smith, Mrs. E. F. Siegmund, Mrs. J. Van Duesen, Mrs. J. E. McFarlan, Miss Willie McClelland, Mrs. R. H. McLean, Mrs. Sherwood Kinney, Miss Florence Wilson and the hostess.

Tuesday of next week Miss Clara Wilson and Miss Florence Wilson are planning to entertain at their home with a luncheon, the affair to be in honor of Miss Flora Smith of Hollywood, whose engagement to F. O'Connor was announced recently.

Mrs. James Rathwell Page of 354 Windsor Boulevard is leaving today for San Francisco where she goes to be near her husband, Mr. Page, who is in training there at the Presidio. Accompanying Mrs. Page will be Mrs. Charles A. Myers, whose husband also is in the officers' training camp. The two have taken a house together on Green street, where they will remain for an indefinite stay.

Miss Elise Spencer was hostess recently at a dancing party given for about fifty of her friends and High School classmates. The affair was given at the home of her mother, Mrs. Harriet Dameron on Grattan street and the young hostess was assisted by her chum, Miss Violet Saenz. The decorations were in blue and white, the high school colors, and quantities of roses and other flowers were artistically combined. Among the guests were Miss Mary Robertson, Miss Marian Adams, Miss Frances Dukai, Miss Beatrice McVey, Miss Caroline Hope, Miss Josephine Witmer, Miss Ella Kuckenbecker, Miss Blanche Essholm, Miss Josephine Essholm, Miss Helen Martin, Miss Marian Ashley, Miss Frances Hornby, Miss Gertrude Haslett, Miss Josephine Shaffner, Miss Ada Weiss, Miss Dorothy Thies, Miss Frances Parker, Miss Catherine Seer, Miss Edwina Eckland, Miss Avis Coffeen, Miss Jennie Martin, Miss Helen Spencer, Miss Hilda Schellenbach, Messrs. Paul Van Amburgh, Bill Raymond, Douglas Right, Oscar Clevidence, Oliver Ennis, Robert Hall, Edward D'Oiseau, Gerald Dweller, Wilfred Gaskell, Alfredo Orsatti, Stanley Stoneman, Burton Clevidence, Irwin Hutchison, Harold Lamb, Leonard Maybury, Frank Dair, Lester Rieder, William Scripps, Jack Schumacher, Jack Kurhts, Arthur Gibbs, Homer Cobb, Thomas Sargent, Jo Lloyd, Robert Etie, Charles Marres, Sam Dougherty, Donald Loughbridge, Edmund McClure, Dewey Callahan, Robert Dishman and others.

Mrs. George A. Ralphs of Hollywood has been passing a fortnight at Arrow-

head Springs. Accompanying Mrs. Ralphs to this popular mountain resort were Miss Annabelle Ralphs, Mr. Albert G. Ralphs and Mr. A. V. Richards. Social circles of Hollywood will miss the George A. Ralphs family this summer. Young Albert has joined the coast artillery and expects to be called north soon. Since his enlistment the big white house among the terraced lawns at Hollywood boulevard and Fuller street which has seemed all too large to Mrs. Ralphs since her bereavement three years ago has, in even greater degree, lost its old-time attractiveness. It has therefore been leased for several months and its occupants have taken up their temporary residence in their summer home at Santa Monica. Mrs. Ralphs accompanied by her daughter and son, last year enjoyed a delightful visit to the Atlantic coast and pleasant memories of the trip through the Canadian country is tempting Mrs. Ralphs and Miss Annabelle later this summer to take another trip to Lake Louise and Banff. They will no doubt return to Hollywood in the fall.

At a pretty ceremony at the home of her uncle and aunt, Mr. and Mrs. H. D. Alfonso, Sunday afternoon, May 6 Miss Alice Rogers, daughter of Mr. and Mrs. W. E. Rogers of Highland Park, was married to Mr. Earl C. Beach, only son of Mr. and Mrs. Oscar G. Beach of West Eighteenth street. Rev. W. E. Maison,



## Marriage Announcements

**R**USH work on engraving is rarely recommended, but as our shops and organization are unexcelled and our stock room is well supplied with the best of wedding stock in all of the accepted sizes and novelties, we are exceptionally well equipped to produce the highest grade of wedding stationery in the LEAST POSSIBLE TIME

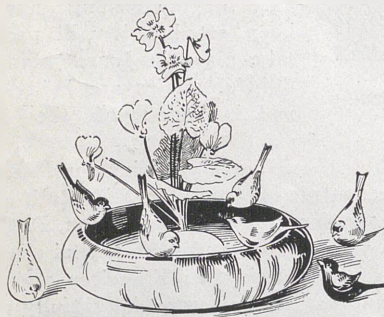
Little's imprint on your wedding envelope is an indication of quality, correctness and good taste

**A. E. Little Company**  
STATIONERS ENGRAVERS ART DEALERS

426 South Broadway

"The Gift Shop with a National Reputation"

## GIFTS FOR THE BRIDE



This store offers innumerable suggestions for suitable wedding gifts. In fact, there is not an article in the store that is not appropriate for the young bride just beginning home-making. The lists below will help in the selection of gifts.

—at \$1 Pictures—Marmalade Jars—Pottery Vases—Jardinieres—Candle Sticks—Silver Bud Vases—Pyrex Cooking Glass—Etc., etc.

—at \$2.50 Sheffield Silver Plate—Sandwich Trays—Community Plate Tea Spoons—Hand Painted Plates—Flower Baskets—Etc., etc.

—at \$5 Bronze Statues—Book Ends—Framed Porcelains—Pottery Flower Bowls—Coffee Percolators—Etc., etc.

—at \$10 Bronze Flower Bowls—Dresden China Comports—Chafing Dishes—Casseroles in Silver Containers, Etc., etc.

Glacier One-piece Porcelain Refrigerators

**Parmelee-Dohrmann Co**  
"THE HOUSE OF HOUSEWARES"  
436-444 SOUTH BROADWAY

Sixplex Angle Iron Gas Ranges



We'll be pleased to show you the new - smartly-trimmed Panamas and an endless variety of Knitted Coats in Silks of wonderful colors

**Mullen & Bluett**  
Broadway at Sixth



rector of All Saints Episcopal church officiated. The bride was daintily attired in a gown of white silk with embroidered bridal veil. She also wore a necklace of pearls, which were worn by her grandmother, Mrs. C. J. Warren at her own wedding fifty-five years ago. Assisting the bride as matron of honor was her cousin, Mrs. J. Berry, while P. House served as best man. The home was attractively decorated for the wedding, pink and white roses and white syringa being used. During the ceremony the bridal party stood beneath a large wedding bell of the same blossoms. Only the immediate relatives were present at the wedding, following which Mr. and Mrs. Beach left for a short honeymoon trip.

Dr. and Mrs. Rea Smith entertained informally at dinner Tuesday evening. Their guests included Dr. and Mrs. Donald Frick, Mrs. Theodore Criley, wife of Captain Criley who is stationed in the middle west at present; and Mr. and Mrs. Harry Coburn Turner.

Mrs. John C. Cline of Bonnie Brae street will be hostess at a bridge tea, the affair being planned for a coterie of her friends at the Alexandria the afternoon of June 5.

Much interest is occasioned among local playwrights, those aspiring successfully, and those who are yet just aspiring, in the announcement of a playwriting contest opened by the Amateur Players. The affair will be conducted under the auspices of the club and the reward to the successful contestant will be the production of his play at a big benefit entertainment to be given at the Mason Opera House in the latter part of October or early in November, in behalf of the Red Cross. The contest will be open until August 1 and all plays submitted are to be sent to Mrs. James A. Keeney, care Hotel Darby. Each author is asked to submit the play without identification. Then in a separate envelope, sealed, he is requested to place his name and address with the title of his play offering. These envelopes will be held unopened until after August 1, when after the selection of the prize play, the identifying names of the authors will be opened by a special committee composed of Mrs. John P. Jones, Mrs. Guy Cochran, Mrs. E. Avery McCarthy, Miss Caroline Van Dyke, Mr. E. Avery McCarthy and Mr. William Carey Marble. Plays of three acts are preferred, but others will be considered.

In honor of their daughter, Miss Lillian Coulston, one of the most attractive members of the Crown City's younger set, Mr. and Mrs. J. B. Coulston of Pasadena entertained with a dancing party at the Altadena Country Club Friday of last week. Guests included, Marie Grassie, Grace Hawkins, Julia Heffelfinger, Helen Henry, Betty Hixon, Margaret Jamison, Sarah Jakes, Suzanne Wadsworth, Frances Davis, Helen Davis, Norma Keech, Harriett Stair, Dorothy Stewart, Adelaide Stewart, Eleanor Woodworth, Dorothy Perkins, Helen Rohne, Jane Goodrich, Phyllis Waldron, Bernice Post, Adelaide Carrier, Frances MacLaughlin, Betty McKinlock, Martha White, Frances Bartlett, Ruth Lyon, Mary Thompson, Mayfair Murphy, Mouse Leonard, Paul Andrews, Robert Allen Clifford Burton, Dexter Baldwin, Ralph Burton, Earl Barnes, Mailson Baker, Frederick Cohn, Harry Cammann, Parker Lyon, Frederick Loomis, Stanley Lindman, Carter Mullaly, John Neimeyer, Harry Neimeyer, Charles Padlock, Horace Robinson, Castleman Smith, Robert Schlaudemann, Harry Day, Lee Davis, Ringen Drummond, Caleb Elliott, Kenneth Fuessle, Percel Gilmore, Willys Halsted, William Hawks, Stephen Horrell, Francis Harrig, Roderick Harper, Dougals Harper, Joseph Hixon, Hubbard Hunt, William Joyce, Robert Joyce, Donald Jakes, Frederick Wright, John Ingersoll, George West, Paulison West, Feree Brinton, Ottis Buckingham, Richard Seares, Theodore Stone, May-

nard Turner, Max Turner, Maurice Wynn, Cecil Wolfe, Julian Woodworth, Frank von Mohr, Philip Carrier, John Lyon, John Cohn, Charles Bow, Ed Ashcroft, Kay Doolittle, Cordelia Andrews, Alice Ayer, Ann Ayer, Lucile Bettingen, Nancy Buchanan, Helen Belford, Marion Benz, Adeline Barry, Macia Bailey, Kathleen Crosby, Helen Collis, Gretchen Kayser, Mildred Lyon, Barbara Loomis, Delucia Lindman, Helen Mullaly, Barbara Neff, Katherine Orban, Eunice Perkins, Julia Rounds, Evelyn Smith, Ruth Schnitzlein, Georgina Fales, Margaret Fauntleroy and Sarah Grassie.

Mrs. W. A. McIntosh of 261 South Mariposa avenue entertained Thursday afternoon with a musical tea in honor of Mrs. A. E. McCord of Lake street who is leaving the first week in June for Chicago. About forty guests enjoyed the affair. Another pretty compliment was shown Mrs. McCord Wednesday afternoon when Mrs. W. A. McCammond of Stewart street entertained with a bridge tea. Twenty guests were invited. Mrs. McCord plans to be away all summer.

One of the delightful affairs of the week was the afternoon tea given by Mrs. Otto H. Neher at her new home, 260 South New Hampshire street. Miss May Mukle, the talented cellist was the guest of honor. Mrs. Neher and Miss Mukle met in London several years ago.

Dominating almost all thought and interest in other social festivities, is first aid classes, enrollment in the Navy League knitting bridge tea, Red Cross work and all other work calling for women's service, which war in all its dreadful reality, relief preparedness and impending crisis, is bringing home to us its nearness every day. Patriotism in every form rules the smart set in Los Angeles, whatever they may be doing socially, as well as those who are doing their "bit" in a less pretentious way. Among those who entertained with bridge this week for the knitting fund was Mrs. Harry Coburn Turner of 1001 West Washington street inviting her friends in Thursday. Her guests were Mrs. Maurice Hellman, Mrs. Rea Smith, Mrs. Granville MacGowan, Mrs. Frank Griffith, Mrs. Albert Llewellyn Cheney, Mrs. Jack Niven, Mrs. Raymond Stephens, Mrs. Nathaniel Myrick, Mrs. R. I. Rogers, Mrs. Charles Jeffras and Miss Katherine Mellus.

Mrs. George E. Feagans entertained about thirty guests and relatives at her home, 439 South Hobart Boulevard Thursday afternoon of last week at a tea, the affair being in honor of Miss Clarisse Fay Cord, her niece, who is to marry Mr. Chester Nelson Drake early in June. And upon the same occasion Mrs. Feagans introduced to her friends her son's wife, Mrs. Lonnie G. Feagans. Mrs. Feagans was assisted by her daughter, Mrs. Orville Holmes Joy. Saturday last Mrs. Joy was herself hostess at a delightful luncheon of twelve covers, given at her home, 2097 West Thirtieth street in honor of Miss Cord, who is her cousin. The table was artistically decorated with pink sweet peas, while the same motif prevailed in the rooms. The luncheon was followed by a handkerchief shower, the gifts being presented to the bride-elect by her little niece, Marjorie Davis and Baby Holmes Joy, Jr. Mrs. John J. Kinehan assisted Mrs. Joy in the entertainment of her guests. Miss Cord has chosen June 9 as the date for her marriage to Mr. Drake, who is of Ogden, Utah. A number of pre-nuptial courtesies are being extended this charming young bride-elect, whose wedding will be an event of much social interest, as she has a host of friends in this city.

In honor of Miss Margaret Locke, daughter of Rev. Dr. and Mrs. Charles Edward Locke, who is to be married to Sidney Carr Walker of Holton, Kansas, June 7, Miss Florence Stewart of 118

## J. W. Robinson Co.

Seventh and Grand



Announcing a rare collection  
of  
**Ready-To-Wear Garments**  
and  
**Millinery**

— third floor —

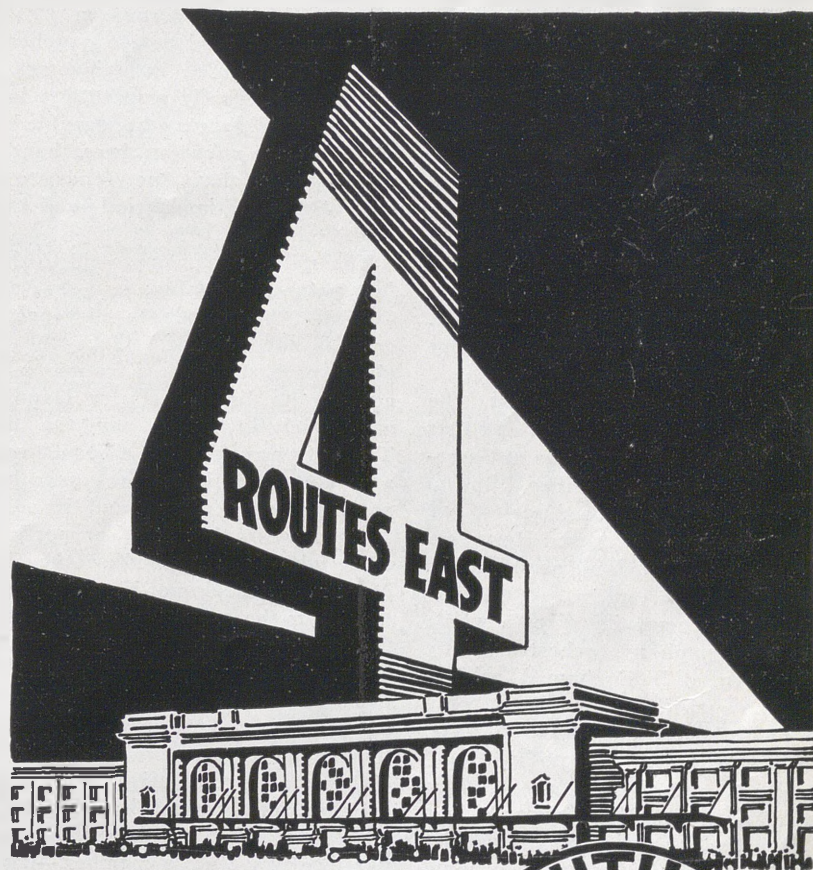
**THE STRATFORD INN** at DEL MAR announces the completion of its new golf course—one of the finest, and the most unique in Southern California, unequaled in panoramic scenic qualities. Open for play to all. Daily, weekly, monthly or season cards issued.

**Del Mar—The Ideal Summer and Winter Resort**

Coast Road by Motor

San Diego County

Santa Fe by Train



**The Road of a Thousand Wonders**  
will take you via El Paso-New Orleans, Kansas City, San Francisco-Ogden, or Portland.

With such extraordinary service we feel adequately prepared to handle the heavy traffic now moving. We are watching this closely and when our normal service is not ample it is our aim to provide for you with extra sections or extra cars.

It is well to make your reservations early.

**City Office—212 West Seventh**  
By the Big Clock

**Station—Central Avenue at Fifth St.**



—HAVE YOU BOUGHT YOUR LIBERTY BONDS?

(Continued on Page 13)



# Music

By W. Francis Gates

MAY "ETUDE" is a symphony number. This standard magazine for music students is now in its thirty-fifth year. I have practically all the numbers for the last thirty years and no number is more valuable or broader in scope than the present one.

Elson, Sousa, Finck, Schwartz, Goepf and others write of various aspects of symphony music. My esteemed former teacher, Louis C. Elson writes of "Symphony orchestras in the United States" and mentions the leading ones in the east.

Coming west he credits the St. Louis orchestra as ten years old and the San Francisco one as seven. But of the Los Angeles orchestra, he says not a word, though it has twenty consecutive years to its credit and numbers seventy-five men. It is very rare that Mr. Elson, one of the most well-informed historians and critics in the country, can be caught in such an omission. Really, I think I shall have to go back to "Bosting," open a free class in symphony and present a scholarship to the man from whom I learned so much, more than a quarter of a century ago.

And then there is Laszlo Schwartz. Now Laszlo is a lively young chap with an ingrowing imagination and a type-writer in which is incorporated Roget's "Thesaurus." Mr. Schwartz writes of "Symphonyland" and quotes seventy cities that have symphony orchestras.

Let us repeat a few of them: Beatrice, Nebr.—do you know where that is? I do; passed through it once—counted it from the car window. Then there is Danville, Va. Ever been there? It is claimed, by the patent medicine directory, to have 23,000 inhabitants. And Waterbury, Conn. That's where they make clocks that you wind up—and watches. Plenty of "time" in that "burg." It has as many people as Los Angeles had twenty years ago—and a symphony orchestra. Then there is Butte, Mont. Where is that? Mr. Schwartz says it must go on the musical map as having a symphony orchestra.

But Los Angeles? Oh no. Mr. Schwartz had not heard of our twenty years of symphony here.

And then to come farther west, the agile Laszlo skips to California and lists the Golden State orchestras as at Sacramento, San Jose and San Diego. But no orchestra is listed at Los Angeles, nor does he recognize even Alfred Hertz' orchestra, at San Francisco, as does Mr. Elson.

And then the magazine gives a whole page to the symphony orchestra led by Mrs. Engberg, at Bellingham, Washington—but no mention is made of the symphony orchestra of Watts, California. Evidently this is a case of political discrimination.

Now I know that Mr. Schwartz has been nearly as far west as the Mississippi river. I have urged Mr. Elson to come out and discover us, but the environment of Summer and Winter streets and Milk and Water streets, to say nothing of Huntington avenue, and the delights of his wonderfully attractive library—all these are proving too alluring and I fear our orchestra must remain undiscovered to the Bostonese.

And Mr. Cooke, of the Etude, who edited these articles—well, Mr. Cooke got as far west from the metropolis as Philadelphia. Possibly his application

already is in for a berth at Mr. Presser's old ladies' home. While there he can consult Preston Ware Orem as to the Los Angeles climate—as our musical advancement has been made since Mr. Orem's day here.

But really, Messrs. Elson, Schwartz, Cooke, et al, now you may consider yourselves informed that the Los Angeles symphony orchestra was playing Beethoven symphonies twenty years ago, and has been on the job ever since.

The program announced for a concert to be given tonight for stranded musicians calls attention to a decided need in the musical life of Los Angeles. This concert, to be given at the Woman's club house under the direction of Mrs. S. A. Kenney, presents a number of artists of high local rank, and it is to be hoped that, unlike certain other benefit concerts that might be mentioned, will not result in a deficit.

Several years ago, the Gamut club had a nice little fund for the aid of musicians in financial trouble. But that was applied to worthy cases in a year or two. Since the Gamut club became a general club and not a professional musicians' club, the duty of maintaining such a fund devolves on the Musicians' club of men teachers and the Dominant club of women teachers.

Almost every month, persons centrally located have worthy cases brought to their attention, musicians who are in need of assistance. Generally, these people have not been long residents of Los Angeles. Occasionally they come to California to recover from illness and expend what they brought.

Others can not realize that music teachers are as numerous in Los Angeles as back yard potato patches and leave their assured little incomes back east for the equally assured less income out here. They may be capable musicians but are unknown here, have few acquaintances, have no funds to tide over the starvation period—and the result is pitiable.

The spirit that prompts aid to the unfortunates is laudable; in Los Angeles, generally the attendance on benefit concerts is not laudable. Once the symphony orchestra gave a testimonial concert for its director Harley Hamilton—and somebody had to pay the deficit. The only way to make a benefit concert a great success is to carry on a hurrah social propaganda for it and list so many "patronesses" that the proportion of them who do attend fills the house. Most musicians do not have the time, the money or the social "pull" to do this.

There should be a general fund created, with donations from all the music clubs and orchestras, the fund to be managed by a small committee elected by a general committee on which each club has a representative. If each musical club were to put \$50 a year into such a fund—and that is only a dollar a week, possibly two cents a member,—it would attain a reasonable working strength, have a certain dignity, and be able to do much good in worthy quarters.

The dramatic profession takes care of its own people—why not the musical? It is true the stage receives much more money for its services than the musical class, but that is no argument. The people who love music should look after this matter in a business-like, progressive method and not leave the burden to a certain few.

## RUDOLPH BRAND

Violin School  
431 S. Van Ness Ave. Phone 56521  
Circular on Request.

## CARL BRONSON TEACHER OF VOICE

Director Music First M. E. Church, Vocal Study Club, Wednesday Morning Choral School of Opera, 204-6 Blanchard Bldg. Music Study Club, Long Beach, Los Angeles, Cal.

## VIOLONCELLO AXEL SIMONSEN

Soloist and Teacher  
Solo Violoncellist of Los Angeles Symphony Orchestra and Brahms Quintet  
Studio: 103-104 Blanchard Bldg.

## PHOTOGRAPHS FOR REPRODUCTION

The kind that bring results in your line whether it be photos of Paintings, Machinery or Interiors of business houses. Smokeless Flashlights of Weddings and Parties.

M. L. BAILEY  
248 So. Hill

Both Phones—Main 6129; A 5062

## Blanchard Hall Studio Bldg.

Devoted exclusively to Music, Art and Science. Studios and Halls for all purposes for rent. Largest Studio Building in the West.  
For terms and all information apply to F. W. BLANCHARD  
233 S. Broadway 232 S. Hill St.  
LOS ANGELES, CAL.

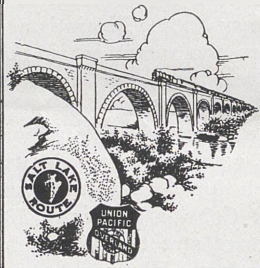
## EAST and BACK AT REDUCED FARES

On May 31st and various dates in June and later.

Sleeping car reservations may be made now for any date, in the Los Angeles Limited or the Pacific Limited, via the Salt Lake Route and Union Pacific.

Less than three days to Chicago.

Let me send a man to help plan your trip and arrange details.



F. H. Adams  
Gen'l Agent  
501-503 So.  
Spring St.  
Main 8908  
Home 10031

## COLLEGE OF MUSIC U. S. C.

All branches, including Normal Training, Public School Music, Dalcroze Eurythmics. College advantages and diplomas. Bachelor of Music degree. Fourth Semester commenced April 14.  
New Location—3201 So. Figueroa Street.  
Catalog on request.

## All Makes Typewriters Rented

5 months for \$5.00 and up—Sold for \$5.00 per month

## The Wholesale Typewriter Co.

533 S. SPRING ST.

Phone F4424 Main 4703

## A Military Training School

For Summer Months

July 2nd to Sept. 1st

Will be held at the

## San Diego Army and Navy Academy PACIFIC BEACH, CAL.

Special course of military instruction, arranged specially for one hundred boys and young men who may desire special training that will assist them in fitting them as officers or non-commissioned officers in cadet companies of the State or in the Reserve Corps of the Army.

This is a rare opportunity for the enjoyment of a summer near bay and ocean and under the thorough instruction and happy, wholesome influences which are characteristic of cadet life at the academy. Applications should be made at once.

Capt. Thos. A. Davis, late Sixth U. S. V. Infy.,  
Pacific Beach, Cal.



## Harvard School (Military)

The Coast School for Boys  
Seventeenth year opens Sept. 19, 1916  
Summer School held each year.  
Accredited to West Point, eastern and western universities. Finest equipment.  
Rt. Rev. J. H. Johnson (Bishop Episcopal Diocese) President of Board.  
Western Avenue at 16th St.  
Home 78147. Write for catalogue.

## St. Catherine's School

Non-sectarian

Miss Thomas' Preparatory School for Marlborough and Girls' Collegiate Schools. 325 West Adams St. Auto Service. Boys admitted to Montessori Class and Primary Grades. Out of door classes. Limited home department.

Miss Thomas, Principal

23209

South 46

## Embroidery and Linen Shop

Linens and Embroidery

Trousseaux our specialty

F. GUGGENHEIM, Fourth Floor  
BRACK SHOPS

## Yosemite Incomparable Alpine Fete Night Monday, May 28th

The Alexandria management announces a special dinner, motion picture program, concert and buffet dance to take place on the above date

Dinner will be served 6 to 8 in the main dining room. A wonderful scenic production of the beauties of Yosemite National Park will be thrown on a screen in the ballroom between 8 and 9

A short concert and patriotic dance will immediately follow this, and at 9:30 the regular Monday night buffet dance

Admission to entire entertainment, including dinner and dance \$2.50.  
Admission to dinner and picture \$1.50. Make your reservations now



Hotel  
Alexandria  
SPRING AT FIFTH



## Book Reviews

THAT Professor Burgess writes "as an American for Americans," as his publishers assert, is in a certain sense true. It is as an American who became so elated and inflated by the attentions shown him by the august Kaiser at Berlin, where, ten years ago, he was Roosevelt Professor of American Institutions in the Friedrich Wilhelms University, that he has not been able to see straight since.

Unfortunately this type of worshipper is not unknown among us; fortunately we are on our guard against its vagaries. And after all it is a better type than the man who has so little of essential dignity and propriety about him, that he accepts the hospitality and friendly offices of other people only to use what he hears and learns to their detriment, and the supposed interests of his own people. Such an unpleasant type of humanity we have in Professor Kuno Meyer, who for many years was Professor in the University of Liverpool—and forgot all these human obligations.

If the remark, therefore, can be modified so as to read, "Professor Burgess writes as a Berlinized American for the entertainment of unsophisticated Americans," there is little fault to be found. Better a Berlinized American, than an American who befouls hospitality; we can have some sympathy with him, although profoundly differing from him.

When Professor Burgess' dislike of all that is British leads him to state that the great menace that confronts these United States, is the "withering Colonial Empire of Great Britain" which like an octopus is strangling the world's freedom, he forgets that a short trip north brings his common sense countrymen to one of these dreadful colonies; and that they find there no conditions whatever to alarm or shock them. The long Canadian frontier, indeed, is as little of a menace to us as a state frontier. But—and this has happened since the book under review was published—a German Secretary of Foreign Affairs, acting according to the deliberate policy of the empire which the Professor so whole-souledly admires, has made the Mexican frontier a possible menace of the deadliest kind, threatening the Americanism of our border states and the unity of the country. If Professor Burgess will explain Herr Zimmermann to us, so that we might admire him, then we could take his queer international logic more seriously. ("America's Relations to the Great War." By John William Burgess. A. C. McClurg & Co. Bullock's.)

### "His Family" Vividly Pictured

The story of Roger Gale's family pictures the growth of a new generation out of the embers of the old in the ceaselessly changing heart of New York. How Roger's three daughters grew into the maturity of their several lives, each one so different, Mr. Poole tells with strong and compelling beauty, touching with deep, whole-hearted conviction some of

the most vital problems of our modern way of living—the home, motherhood, children, the school; all of them seen through the realization, which Roger's dying wife made clear to him, that whatever life may bring, "we live on in our children's lives." ("His Family." By Ernest Poole. The Macmillan Co. Bullock's.)

### "Spiritual Ascent of Man"

Of all the Oxford Colleges, Balliol easily takes the first place for its literary and philosophical standing. A treatise, therefore, which comes with authority from such a source deserves a very favorable hearing. So highly is "The Spiritual Ascent of Man" rated by the head of the College, that he has furnished it with an appreciative introduction. The book, says the Master of Balliol, aims at bringing the best philosophical thought of the time within the range of the ordinary reader. At the close of Chapter VII, entitled "The Nature of Spirit," will be found one of the most suggestive passages in a remarkable book. "There is real danger," declares Tudor Jones, "lest man should consider the development of his own spirit as something subjective and individual. We have tried to show that even on the philosophical level of interpretation there is something over-subjective and over-individual. The Standards and Norms of life are not man's own creations. They have their existence and meaning in the collective life of mankind. . . . They can not have arisen out of what shows no trace of the best that is in them. Their cause must exist somewhere in the universe. And it is out of the presence of these Standards and Norms that the conception of God arises. The conception is not something


that springs out of ignorance, illusion, or superstition, as we have been led to believe by many writers who merely take into account the form of the conception and ignore the spiritual potentiality of man as well as the demands of thought and life." The author demands a tripartite division of man, into body, that is the servant of mind, and mind that is the servant of spirit. Here at last we are in the realm of the Ought—of obligations which have to be fulfilled and which have to infuse the personality with their content. ("The Spiritual Ascent of Man." By W. Tudor Jones. G. P. Putnam's Sons Bullock's.)

### Japanese Goods

THE NEW YAMATO, 635-637 S. B'dway. Largest Japanese store on Coast. Complete line of Chinese and Japanese art goods.

WEEKLY DE LUXE TOURS  
**HONOLULU**  
JAPAN-AUSTRALIA  
CHINA-SOUTH AMERICA  
Main 280 - AGENTS ALL LINES - Home 10439  
**D. F. ROBERTSON**  
400 SOUTH SPRING ST., LOS ANGELES

**Palace Hotel**  
San Francisco



Rates from \$2.00 per day

**The Social Side**

THE FAMOUS PALM COURT of the Palace Hotel is the scene of many of San Francisco's most prominent social events.

The Pop concerts on Sunday evenings and the dances in the famous gold ball room every evening are always well attended.

TWO pictures of Mary Frances Averill, one at the age of nine months and one at the age of four years. She is one of the many thousands who have grown to happy, robust childhood on



**Eagle Brand**  
BRAND  
CONDENSED  
**MILK**  
THE ORIGINAL

Eagle Brand is composed of pure, clean cows' milk and cane sugar—nothing else. It is easy to prepare and keeps fresh and wholesome until consumed. When traveling or visiting EAGLE BRAND insures a dependable supply of wholesome food for the baby. You can buy it most everywhere.

Borden's Con. Milk Co.  
NEW YORK  
"Leaders of Quality"  
Est. 1857

### NEW BOOK FOR BIBLE STUDY "FROM THE CREATION OF MAN TO ETERNITY" BY MARY VIOLA GROSS. Price \$2.00

From the large number of books appearing from time to time on the subject of Bible Study, this book, "From the Creation of Man to Eternity," stands out conspicuously as being the most simple, clear and connected. It is designed particularly to fill a long-felt need of putting the facts and events of the Bible in a clear and concise form so that it does not require a wide knowledge of the Bible or a large amount of time to get quickly the same knowledge which others have spent years in obtaining. A large number of prominent ministers and educators have endorsed this book. Among them, Dr. Torrey of the Bible Institute, says as follows:

"I have looked with some care through the book, 'From the Creation of Man to Eternity,' by Mary Viola Gross. The book shows large and careful study, and I believe will be a very useful book with beginners in Bible study, in helping them to put things in their right place, and to get a clear understanding of the Word of God as a whole. The book will be useful in some classes as a text-book in Sunday-schools and Christian Endeavor Societies."

You cannot afford to be without a book so highly recommended and endorsed by the leading Bible students. Order from your book store or direct.

**WARREN T. POTTER**  
PUBLISHER  
739 South Broadway  
Fourth Floor,  
Los Angeles, California

## BOOKS BOUGHT

We desire to purchase good books of every description from single volumes to entire libraries. Experienced buyer will call and make cash offer without obligation on your part to sell

**DAWSON'S BOOK SHOP** 518 SOUTH HILL ST.  
F 3250 Main 3859

Do your children need the mother care that can only be given by a mother—a gentlewoman of refinement and culture and one who has made a study of the best paths for baby feet to tread? The advertiser can give unquestionable references and desires a position in a home where she can make the way easier for little ones of six or under who are motherless.

Address "Mother" - - - - - care Graphic

**An Added Reason**  
for visiting BOSTON is the



**HOTEL PURITAN**—it makes the visit so delightful in every aspect. Stopping at THE PURITAN is in itself a pleasureable event that will linger long and fragrantly in your memory. Many globe-trotters have been good enough to say that THE PURITAN is one of the most homelike and attractive hotels they have ever stopped at. We try to make it so. The rates, too, are just right. Write to me for hotel booklet and guide to Boston—also book of 30 Motor Trips around Boston.

L. A. COSTELLO, Manager



# Cheaters

By Pearl Rall

WHETHER you had ever seen "The High Cost of Loving" before or not made no difference—I am certain you laughed until the tears ran down your cheeks and your sides fairly ached, if you saw Kolb and Dill and Shumer and Van Slyke, assisted by Julia Blanc, magnify the troubles of Ludwig Klink and his three domesticated German friends at the Majestic this week. And you had a houseful of company in your cachinnation for no one could resist this ridiculous quartet. The performance was "simply rich," as the office boy says.

Apparently, too, theatergoers generally were openly anxious to laugh for Ticketman Clayton had to send out the S. O. R. sign early evenings to stem the tide of eager ticket buyers. Not only were the famous comedians returning to the "speakies" in a well-known farce of broadly humorous proportions attractive

Not the least of the joy production is due to the song and dance of the harassed and guilty quartet, Ludwig, Albert, Edward and Tiedemeyer, in "The High Cost of Loving" number in closing Act II.

These elements, with a most attractive stage setting, combined to make this one of the bright spots in the local theatrical season—along with the more sedate and serious events, or the daintier and sweetly human character pictures.

Star of the Orpheum bill this week is Cecil Cunningham, who shines forth resplendent in white and gold, with a repertoire of exceptionally good feature songs which display her mimetic powers as well as an extremely facile mind. Any one who has attended comic opera will be convulsed by her picture of a typical performance, king, hero, heavy villain, chorus girls, sham battle and all. Another popular number was the "History



Belle Story at Orpheum

There was also an unusually fetching array of "peaches," to use the masculine vernacular for any pretty, clever and magnetic young woman who bewitches him, and these fair damsels sang and danced whenever the play could be stopped in its mad course long enough for their introduction. In fact, this was really a merciful action on the part of the management—otherwise some of us might have suffered the sad fate of Holmes' man in "The Height of the Ridiculous." And this isn't press agent or special privilege "dope" either, for your reviewer came near having to stand, by being late.

Curiously enough—perhaps by way of contrast—I am always reminded of Ludwig Thoma's subtle comedy, "Moral," by this "High Cost of Loving" farce. There is, despite their dissimilarity, the same Germanic idea of humor that even the American adaptation of the latter has not hidden. Played other than broadly, almost to slap-stick height as Kolb and Dill do to perfection, its suggestions would be offensive to American audiences. As it is, it is just full of chuckles and chortles.

The company is excellent and well balanced. Lavinia Winn is light and winsome as Cora Klink, the mustard merchant's pretty daughter, and she has a group of charming and talented girls about her as school mates, who lend a pleasant dash of color to the scenes, also. Julia Blanc will be remembered for her excellent performance at the Burbank last winter in the same role, that of Frau Klink, president of the Purity League.

of the U. S. A." Hermine Shone came in a characteristic offering, a sentimental picture of "Mary Ann" at various stages in her lifetime. As a baby, as a school girl, as a graduate settling the affairs of state, as a debutante, at the game of love, as the bride and then as the young mother; the pictures were disclosed in a curtained frame, introduced by two symmetrical personages, Poetry and Reality. Glen Anders, who played lead with Miss Shone last year in "The Quaker Maid," continues as her principle support, with Lewis Calhern as Poetry and Thomas V. Morrison as Reality, both clever chaps with well modulated voices. The offering is well staged.

Horace Wright and Rene Dietrich, in a uniquely and gorgeously set travesty on grand opera, are an interesting pair with extraordinarily good vaudeville voices, and Miss Dietrich is a cunning doll-baby girl of dainty, but saucy, airs. "Our Family," a picture of the overworked, neglected wife and mother who, like the proverbial worm, turns the tables on her family and runs away to play and pretty clothes, was just a trifle overdone to bring out the best points of a rather clever skit. Jane Courthope gave a good picture of the mother, with Charles and Ross Forrester as dull husband and whirlwind son and Corinne Malvern as the thoughtless daughter.

The Barry Girls, of the famous house of Barry, worked hard for favor, gaining as the week progressed. They are a brainy pair, even though a little rough and the younger is a fine little dancer. At the other extreme of the bill four

## MAJESTIC

Matinee Today  
Second Big Week Begins  
Sun. Nite  
Not a Moving Picture  
A Great, Big  
Beautiful Musical Show



"The High Cost of Loving"

With a Chorus of Peaches

Prices  
Nites, 25c, 50c, 75c, \$1  
First Six Rows, \$1.50  
Mats., 25c, 50c, 75c, \$1

## MOROSCO THEATRE

Main 271 Home A 5343

World's Greatest Stock Company

Beginning Tomorrow Matinee at 2:15

A New American Drama in Three Acts and Epilogue

"COMMON CLAY"

An Intensely Interesting Play. Winthrop Ames' Little Theater Success  
Prices: Nites 10c to 75c. Mats. Thursday and Saturday, 10c to 50c.



## THE BEST OF VAUDEVILLE

Every Night at 8, 10-25-50-75c; boxes, \$1.00  
Matinee at 2 DAILY, 10-25-50c; boxes 75c.  
Except Holiday Matinees.

LeROY, TALMA & BOSCO, "Slaves of Mystery;" BELLE STORY, American Prima Donna; LEWIS & NORTON, "In Those Days;" CECIL CUNNINGHAM, Comedienne; HORACE WRIGHT & RENE DIETRICH, Different Singers; THE BERRENS, Musical Novelty; ROSALIND COGHLAN & CO., "Our Little Bride;" BEN DEELY & CO., "The New Bellboy."

Orchestral Concerts 2 and 8 p. m. Pathe Semi-Weekly News Views.

## QUINN'S RIALTO

814 So. Broadway  
The Newest Playhouse

NOW PLAYING LIMITED ENGAGEMENT

4 Shows Daily, 12-3-6-8:30 p. m. Nights, 25-50-75c. Mats. 25c, best orchestra seats. Reserved seats now selling for all performances. Phones: F 5375—Main 8050.

THE GARDEN OF  
ALLAH  
Mats. 25c. Best Orchestra Seats

## MILLER'S THEATRE

Junc. Spring & Main at Ninth  
Fox features and comedies

Week Starting Sunday. A real sensation

R. A. Walsh's Master Drama of the Deep Snows

"THE SILENT LIE"

Featuring Miriam Cooper, Charles Clary, Ralph Lewis and Monroe Salisbury.

Chinese singers imitated the Occidental manner of entertainment with marked success. In Scotch kilts they were a "scream"—but they knew the steps, all right. Judging by Ethel MacDonough, Boston has deteriorated. Her Norah Bayes imitations fell flat, and the Berrens as musicians were decidedly unmusical. Only the fact that one of them rather clumsily tried a Julian Eltinge stunt saved the number from utter meaninglessness.

\*\*\*

It has been my good fortune and pleasure to observe several amateur companies study and present "Within the Law," which makes each professional performance of more than ordinary interest to me. It is a play that always stirs to new and interesting characterizations. In company with lesser dramatic lights Margaret Illington, Jane Cowl, and now Bertha Mann, in this week's revival at the Morosco, have contributed to a group of Mary Turners of marked individualities.

Miss Mann injected an entirely new quality into her delineation, a more intimately human note, less of superiority. While this detracted from her climaxes, it permeated her visualization with more warmth. Despite the fact that Miss Mann is more at home in types of the fashionable or fascinating woman variety as in Act II and III, her strongest appeal was in the beginning in presenting her case to Edward Gilder, proprietor of the Emporium.

Surest and most direct was the portrayal of Inspector Burke, the bully-ragging chief, by DeWitt C. Jennings. As this is the role created by him in the original performance, it was to be expected that he would dominate the scenes. Lola May was a perky though small representation of Aggie, the "con" woman, while Warner Baxter almost came to a big realization of a minor role as Gilder's son, so near that it seemed a pity he did not see more in it. However, it was an interesting bit of work.

To be honest, with two exceptions in the present company, I have seen actors do the play better.

\*\*\*

In a blaze of light and glory, literally, Quinn's Rialto threw open its doors this week with a splendid picturization of

Hichen's spectacular "Garden of Allah." Fuller review of this production will be given next week.

\*\*\*

Jim Corrigan is coming back! The Morosco theater favorite is now able to leave his home for short strolls and for a little spin in his machine, and in a week or two, with careful exercise, will be able to take a trip down to the Morosco and see a good show. Jim has been quite ill, but good actors are hard to kill.

## Varied Bill at Orpheum

There is greater variety in the new offering at the Orpheum for the week beginning Monday matinee, May 28, than usual, and it promises to exceed the bill now running, fine as the present one is. Of the two headliners LeRoy, Talma & Bosco bring for the first time in many months, a fine act of magic. Servais LeRoy is to London the king of all mystery, with no rivals the world over. With Mme. Talma and the great Bosco, there is a trio that cannot be found elsewhere in the realm of mystery and magic. They seldom leave London, and only war conditions brought them thither, so this is one opportunity of a lifetime. A new American prima donna is also in the headline list—Miss Belle Story, whose limpid voice should establish her supremacy at once. Miss Story also has beauty and charm, and her repertoire is extensive and varied. The new feature acts are two in number. One offered by Rosalind Coghlan, the only remaining one of that distinguished family on the stage now, and the only one ever to cast her lot in vaudeville where she is by no means a stranger, brings a fine bit of drama, "Our Little Bride." A capable and clever company interpret this. To add to the interest, she wears some very stunning wedding garb, which will interest all the prospective June brides, of course. And another feature is the return of Ben Deely, with Emmet and Florence Brisco, in "The New Bell Boy." Deely is supreme in the blackface field. Lewis, who calls himself Andru, and Helen Norton are also newcomers, in a bright patter and song bit, "In Those Days," which gives these clever folk a fine opportunity, and there will remain over with new material for another week, Cecil Cunningham, who is one of



the real comedienness; Horace Wright and Rene Dietrich, who have the charm of youth and brilliance, and The Berrens, in their musical novelty.

#### Kolb and Dill at Majestic

After more than a year's absence from the spoken stage, those inimitable comedians, Kolb & Dill, have returned to the musical comedy world with a brand new musical comedy, "The High Cost of Loving," at the Majestic. The second big week begins with tomorrow night's performance. A feature of the new Kolb & Dill show is a specially selected ragtime orchestra, including a banjo and saxophone, which they are carrying with them on their present tour. "The High Cost of Loving" affords both Kolb & Dill the best opportunities for their clever characterizations they have ever had, and the comedy is brimming over with clever lines, funny situations and just enough spice to make a wide appeal. "The High Cost of Loving" tells the story of four members of a purity league who have been paying blackmail to a dancer who appeared in the town twenty-five years before. The truth of their youthful affairs becomes known to Lawrence Tucker, a young lawyer, whose suit for Ludwig's daughter has been opposed by the parents. Tucker uses a quite innocent young man to bring Ludwig, and, incidentally, the other members of the committee to terms. There



Miss May Cloy at the Majestic

are many amusing situations growing out of the complications which result, and they are keeping audiences in a constant uproar. In support of Kolb & Dill is one of the best companies ever assembled on this coast. The parts of the four supposed fathers of the dancer's child are played by C. Wm. Kolb, Max Dill, Henry Shumer and A. O. Van Slyke. The other members of the company are Julia Blanc, Lavina Winn, Jas. Liddy, Lorenz Gillette and others. Special scenery adds to the big production.

#### Photo-Spectacle Continues at Rialto

Quinn's Rialto, the newest photoplay palace on Broadway, will begin the second week of its existence next Monday, coincident with the second big week of "The Garden of Allah," Selig's monumental masterpiece starring Helen Ware and Thomas Santschi. The hundreds of theater goers who have visited the recently completed screen edifice in the last week and thrilled over the sensational romance, have been unanimous in their praises of both playhouse and photoplay. The attendance has been so heavy at all four performances daily that J. A. Quinn has not only decided to hold over "The Garden of Allah" for another week, but has bought the entire Los Angeles rights for the multiple reel production. In order that all may have a chance to see the wonder spectacle Quinn has announced a series of popular priced matinees, starting at twelve, three and six o'clock, at which the best seats with the boxes and loges excepted will be sold for a quarter. The musical program has been no small feature in making Quinn's Rialto spring into instant popularity. A symphony orchestra under the direction of Joseph Carl Briel plays a remarkably beautiful score for "The Garden of Allah," while Patricia O'Connor, popular balladiste is heard in Egyptian idea of the play, Quinn has dressed his ushers in harem costumes of brilliant bloomers and beads, and incense is constantly kept burning in the theater.

#### "Silent Lie" at Miller's

"The Silent Lie" is the attractive William Fox picture which is to be shown at Miller's Theater for a week beginning Sunday. Here is a drama of the deep snows written by the well known author, Larry Evans, and containing all of the deft touches, artistic detail, humor, pathos and drama that distinguishes everything that R. A. Walsh produces. It is a big story, in human interest and in the way it has been handled, and the snow scenes are said to be the most beautiful ever flashed on a picture curtain and alone worth going a long way to see. Miriam Cooper, star in Griffith's "Clansman" and "Intolerance," is the featured player and her supporting company includes Charles Clary, Ralph Lewis, another star in "The Clansman," Howard Davies, Henry C. Barrow, Monroe Salisbury and others of equal note. The engagement is for one week only and the added attraction on the program is the new Foxfilm comedy, entitled "Suds," featuring Hank Farm, the boy with the bashful eyes.

#### National Red Cross Benefit

Saturday afternoon, June 2, at three, there will be given at the Stratford Nature Theater at beautiful Del Mar, a delightful little fantasy called "The Friend of Peter Pan." Miss Ruth Markwell, as Peter Pan, will be clad in knickerbockers and jacket of hunter's green with slashed and laced slippers and a pointed green leather cap set jauntily on her head. Young and glad, pipes in hand, listening and responding to a hidden flute, she will dance and sing. All of her songs are nature songs, linked together with a delightful text of her own writing, "The Enchanted Forest" of Montague Phillips, "The Birth of Morn" by Franco Leoni, "I Met a Little Elf Man," by Wells, "The Bee and the Butterfly" by Ashford, and many other lovely ballads, concluding with Mrs. H. A. Beach's "The Years of the Spring." Miss Markwell is a newcomer to Southern California, and a pupil of Lili Lehman, with whom she studied for years abroad.

Assisting Miss Markwell will be Mrs. Loleta Rowan, the well known singer from San Diego, and Miss Merrill Smith who has been associated with Denishawn last year. Miss Irene Roney, a beautiful Los Angeles girl, will give the "Bacchante to Her Babe," assisted by a sprite of four years of age. There will be other nymphs to charm the eye and the afternoon will conclude with tea served by the hostesses for the day: Mrs. Albert Sherman Hoyt of Pasadena, Mrs. Albert Billicke, Mrs. Lyman T. Gage, and Mrs. Robert J. Coburn of San Diego, Mrs. Oliver Dwight Norton of Santa Barbara and Montecito and Mrs. Edward Rankin Brainerd. The proceeds will be turned over to the National Red Cross war fund.

#### The Week in Society

(Continued from Page 9)

Hobart Boulevard is entertaining today with a luncheon at the San Gabriel Country Club. A number of informal affairs are being given as pre-nuptial courtesies to Miss Locke, who is to have a large church wedding, as did her two sisters, Mrs. J. W. F. White, formerly Miss Lucile Locke; and Mrs. W. B. Thompson, who before her marriage was Miss Ruth Locke. Mrs. Thompson, who since her marriage has been making her home in San Francisco, where her husband is a physician, came down from the north Saturday. She will be joined later by Dr. Thompson and it is quite probable that they will make Los Angeles their permanent home.

Another of Los Angeles' young sons has joined the navy and expects to be called to the active defense of his country soon. In this particular instance it is Milo Johnson, son of Mr. and Mrs. Fred O. Johnson, and a grandson of the late Mr. O. T. Johnson, who has enlisted and stands ready to "do his bit" and more, for his flag.

Miss Helen Spencer, daughter of Mrs. Harriet Spencer of Grattan street, has returned home from the University of California at Berkeley, where she has finished her junior year. Miss Spencer, who is studying medicine, plans to leave the first of June for Radcliffe college where she will take a year's special course. She will then return to Berkeley

to complete her study of medicine and receive her degree, after which she plans a post graduate course either in John Hopkins University or in Vienna.

Mrs. Eugene W. Bernard of 416 South Rampart street is entertaining this afternoon with a prettily appointed luncheon party at the Narcissus tea rooms in the Brack Shops. The affair is in honor of

Miss Constance Bacheller, daughter of Mr. and Mrs. Charles O. Bacheller, of the Rex Arms, whose engagement to Mr. Paul Gifford was announced recently. Miss Bacheller has not yet announced the date for her marriage, but the event will probably take place in June and the young couple plan to make their home in Los Angeles.

Low Cost And Excellent Quality

Make

"L. A. GAS"

The Most Desirable Fuel

Los Angeles Gas and Electric Corporation

645 SOUTH HILL STREET

Main 9920

Home 10003

M<sup>T</sup> LOWE  
MILE HIGH

DAILY EXCURSION FARE

\$2.00

TRAINS DAILY 8, 9, 10 A.M.-1:30, 4 P.M.  
FROM MAIN STREET STATION, LOS ANGELES

ASK OUR AGENT FOR FOLDER

PACIFIC ELECTRIC RAILWAY

Your Patriotic Duty: Buy a Liberty Bond of 1917



New  
In the Women's Shop

**Golf Suits**  
Just received. New Models  
of Bolivia and Jersey

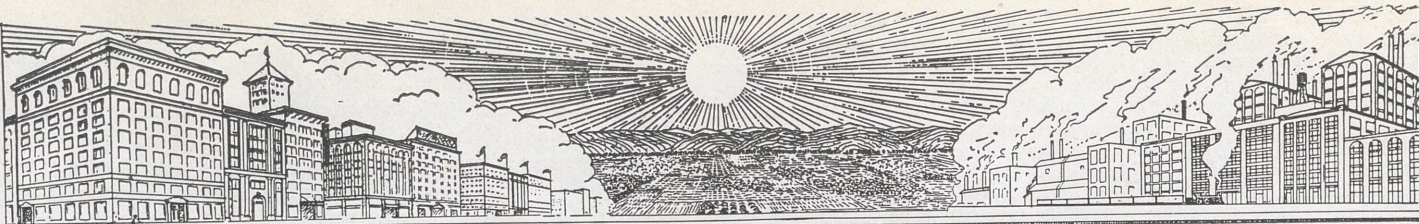
**Bolivia Coats**  
Advance Styles—one of a kind

**Auto Hats**  
Phipp's or Castle's  
Tailored and Dress Hats

Complete Assortment  
Fancy Blouses. Tailored Shirts  
Bathing Suits and Caps

**Desmond**  
SPRING near SIXTH





## FINANCIAL AND INDUSTRIAL

### JITNEY BUS CONTENTION

THE ELECTION of June 5 probably will mark the settlement of the jitney question in Los Angeles, for the employees of the Los Angeles and Pacific Electric railways have obtained approximately 75,000 signatures to their initiative petition (No. 4 on the ballot) regulating the jitney bus.

In putting their petition before the people, the railway men made effective use of the following indictments against the jitney:

The jitney business provides employment for only about 400 persons. The two electric railways now employ 7506 persons, while before the jitney became a competitor, there were 9478 employees on their payrolls. This is a decrease of 1978 employees or about 21 per cent (about five times the number of men employed in the jitney business).

The electric railways have not been able to extend their lines in the last three years, although there has been urgent need for additional facilities. The jitney, responsible for this condition, has in no way helped to meet it, for these only run on streets where the electric cars operate.

The jitneys, handling about thirty thousand passengers daily, are responsible for the congestion which delays 616,914 passengers daily in other vehicles.

The jitney service is not dependable. It is claimed that on rainy days less than 10 per cent operate; that they abandon their regular routes to make side trips when the fares are made attractive; that they raise their fares at night. They do not operate on some routes as far as the electric cars do, and discontinued their service to Hollywood, because it did not pay them to carry passengers as far as the electric line does for five cents.

There are 342 jitney owners, operating 366 licensed buses at this time. They vary from a Ford car to the larger type of buses.

The jitney is responsible, according to police records, for more than 10 per cent of all accidents occurring on the streets. The jitney is responsible, according to traffic records, for from 20 per cent to 40 per cent of the congestion on the streets in the business districts.

The Pacific Electric expended hundreds of thousands of dollars in the erection of an elevated in order to relieve congestion on Main street. The jitneys operating on Main street are now causing more congestion than existed when all interurban cars and trains were operated on this street.

The jitneys are now paying a license in this city of \$45 for a small car to \$92 for a large car, per annum. Their ordinance, No. 8 on the ballot, proposes a maximum license of only \$30, with a nominal license for interurban buses. Ordinance No. 4 on the ballot does not change the license now paid. Ordinance No. 8 on the ballot changes the bond provision now in effect, and materially decreases the protection to the public. In fact, this ordinance is drawn for the purpose of giving the jitneys absolute freedom to operate when, how and where they please.

One of the two ordinances will carry. Which one will be the greatest benefit to the public? One designed (No. 8) to break down the present regulations and licenses now in effect, or the other (No. 4) designed properly to regulate the business, placing it on a sound basis.

The jitney ordinance (No. 8) permits the jitney to operate on any street at any time, while ordinance No. 4 leaves it in the hands of the Public Utilities Board to determine, except within a certain congested zone.

Ordinance No. 8 repeals all regulatory ordinances now in effect.

Oakland passed an ordinance last year which kept the jitneys from operating in an area of thirteen square blocks in the business district; San Francisco, by ordinance, keeps the jitneys off Market street during certain hours of the day, on account of the traffic congestion; Bakersfield citizens voted the jitneys off the streets; San Diego and Fresno did likewise.

Thirty-four cities and three counties in

### Strength in War

TASKS WHICH IN TIMES OF PEACE SEEM IMPOSSIBLE are accomplished with ease in time of war. Our nation is strong. The country is welded together in spirit and united in purpose. War calls for the utmost in production; it requires the cheerful giving of our men and our money to bring the conflict to a successful conclusion.

To do this every person must do his part.

Some of us will be called to the colors and will fight in battle; others of us will labor on the farms and insure the adequate supply of crops and food-stuffs for the people at home and our armies and allies abroad. Many will find it their supreme duty to remain in industry and continue to do better and more efficiently their accustomed tasks.

The extraordinary expenditures of the government must be met in part by taxation and part by the issuance of bonds.

### New Liberty Loan

THE NEW "LIBERTY LOAN" HAS BEEN ANNOUNCED by the secretary of the treasury. Two billion dollars is now offered for subscription. In order that this sum may be subscribed immediately and with the least disturbance to the business fabric of the country every person must take his or her share of this new "Liberty Loan." In no other way can the loan be made a success; in no other way can the money be provided to pay for the vast expenditures which must be made immediately.

It is the first duty of every one who enjoys the liberty guaranteed by the Constitution of the United States to subscribe to the loan, to subscribe as liberally as his means will permit, and to do so NOW!

this state have passed jitney regulatory ordinances.

The jitneys have been declared public utilities and common carriers by numerous court decisions and legislative enactments. In certain eastern cities on streets they are not permitted to operate where electric cars run. This is true in New York City, Rochester, Buffalo, Baltimore, Washington, Denver, Kansas City and Houston.

In the Rochester case, denying the jitneys the right to operate, the commission said in part: "Electric street railway transportation has by no means outlived its usefulness; on the contrary, we are of the opinion that the electric railways must for many years be regarded as the backbone of any dependable transportation system. To arrest the development of electric railways would be to injure greatly a city's growth and future prospects—assuming the volume of competition to be the same in either case, by the fact that the competition comes from individuals and perhaps, in some cases, irresponsible owners of automobiles, instead of from a single well managed company."

### Mr. McAdoo's Courage

In the last week or ten days, and especially since the visit of Lord Cunliffe in New York, the men who are accustomed to large undertakings in finance have been speaking in words of admiration of one quality which Mr. McAdoo has revealed. They say that his courage in undertaking this stupendous transaction has not been surpassed by any of his predecessors in that office, not even by Alexander Hamilton in the first years of the republic.

Some comparison has occasionally been made with the experience of Salmon P. Chase, when he was serving as secretary of the treasury in President Lincoln's administration. Secretary Chase revealed abundant courage in a time of desperate emergency, but he was handicapped by lack of experience in the world of finance, and also by the unwillingness of congress speedily to adopt his recommendations. He had one embarrassment which Secretary McAdoo does not contend with. For when Chase became secretary of the treasury, the treasury was depleted and the credit of the government was very low. In another respect, Secretary Chase's situation, when he became minister of finance, was similar to that of Mr. McAdoo today, for he did not know how long the war between the States would last, while Mr. McAdoo confesses that he has no idea when the war in which the United States is now one of the belligerents will end.

Secretary McAdoo has been quoted as having said that he has abundant faith that the American people will subscribe for the full amount of the loan, and, furthermore, a strong hope that the loan will be oversubscribed. He bases that reasoning largely upon his belief that it has always been characteristic of the American people "to do big things in a big way, and to do big things in a big way for a noble ideal makes an irresistible appeal to the American people."

### PLACING WAR LOAN

IN THE RANK AND FILE of people all over the United States, there is little evidence of recognition of the fact that we are at war. This is perfectly natural, because no physical effect anywhere yet has really touched the people. It is well that the fact be impressed as soon as possible, for many reasons. National economy must be instituted—not the cutting down of necessities as yet, but complete retrenchment in luxuries. It took England many months to realize this. Canada has not yet fully comprehended it.

The campaign to sell the Liberty Bonds will probably have good effect in this direction, as a beginning. It is essential for the greatest success, that these funds be raised by borrowing directly from the people. One financial writer says that the malefactors of great wealth have come forward with three-quarters of a billion dollars in subscriptions, but the masses of people are busy hanging out flags. The impression was conveyed at the start that the loan would be largely over-subscribed. This might have been the case had the operation been handled from a banking viewpoint. If, for instance, the American Bankers' Association had taken up the campaign at the very start and had apportioned the total loan among its 15,000 members, including a very large proportion of country bankers, there is little doubt that the issue would have gone with a rush. This would have meant takings by large and small banks of about \$130,000 in bonds each. But, of course, the allotments would have been larger or smaller in proportion to the size of the bank. The country banks would have had placed upon them the task of educating every one with any funds in its own community and would undoubtedly have been able to reach even an over-subscription by this method. The element of mystery as to how much might be taken or

### Less Carbon

—because Zerolene is made from Asphalt-base crude. It burns up clean, and goes out with the exhaust.



## ZEROLENE

*the Standard Oil for Motor Cars*

Sold by dealers everywhere and at all Service Stations of the Standard Oil Company (California)



overtaken would have operated to waken interest everywhere.

Now the powerful assistance of salesmanship is to be employed and by another method less rapid, the same result is to be effected. The public will be educated to the absolute necessity of each one's doing his part in this great work, which is now perhaps the most important before the country.

The assistance of banks everywhere must now be enlisted to carry bonds for smaller investors. As Mr. Vanderlip says: "The bankers must make up their minds to lend freely and at a moderate interest rate to promote this loan; this is a great national emergency and ordinary rules should not govern. In the first place, loans made with these bonds as collateral with marginal payments, will be safe beyond question, and in the second place, the federal reserve banks are at hand to back up the local banks. It is time now to lay aside all resolutions and prejudices against rediscounting."

"On the other hand, no would-be subscriber has the right, while pretending to render a public service himself, to throw all of the burden on a bank. He should not make a subscription without a bona fide intention of paying it within a reasonable time, and he should make a payment down."

It is of the prime importance now that the funds of the small holder be employed in taking up the largest bulk of the loan. It must not be made a burden upon commercial credit by outright buying by the banks in large amount. This would cripple all financial machinery at the very start. The small investor should not even draw upon his savings bank funds. This work of educating the everyday people to the habit of patriotic investment is a great one and will have multiplied effect as the war goes on and individual sacrifice becomes more and more imperative.

#### The Outlook

It is natural to experience rebounds from the lower levels when better news induces short covering, such as has taken place this week. The depressing influence of an illogical, unscientific, clumsily contrived bill, like the war tax bill, is calculated to curb any enthusiasm among capitalists. The public is not inclined to enter the market as yet, and in such circumstances it is left more or less to the influences of the trading element. The prospects of a long war would mean that the present loan would have to be added to heavily, but the fact that whether the amount is \$7,000,000,000 or shall become eventually \$30,000,000,000, practically the whole amount would be spent in this country, is an argument for a progressing increase of business here, with resulting continuation of general profits and large wages.

As soon as the great machine is adjusted to the changed conditions, we shall see still more energy displayed, more intense employment of all available forces, and better times than ever. This must eventually have a favorable effect upon the market. Securities, especially investment securities, are cheap. Industries making large profits will continue to do so. A share will go to the government, but an abnormal amount will be left for the stockholders. Heavy assessments on incomes will mean that instead of being spent or saved by their owners, large amounts will be used in purchases by the government. This cannot hurt the country.

—J. S. BACHE & CO.

#### Taxing Business and Taxing Incomes

In determining methods of taxation at this time, the desired revenue should be obtained with the least injury to the business of the country. The real success of taxation, which must be continued and of which this is only a beginning, requires that industry be maintained at as high a degree of production and earnings as possible. In other words, everything possible should be done to stimulate and encourage business—not to discourage it. The chances of such success will be far greater if the tax is levied upon the entire profits of an undertaking, rather than upon the profits in excess of any arbitrarily fixed percentage on capital, with the question of real and fictitious capital involved. It should be a flat tax upon the net profits of all corporations

and partnerships, but efficiency and success should not be penalized by a surtax or increasingly rising tax on higher profits. This excess profits is a tax on business and differs vitally from the tax on incomes.

This distinction should be borne insistently in mind. The increasing surtax on incomes is perfectly proper. The earnings of an individual do not support the business structure of the country. If they are heavily taxed, this only temporarily reduces the income of the individual down nearer the earnings of less able or less fortunate people.

But if increased earnings of a business are taxed in an increasingly larger percentage as the earnings become larger, this is a tax and a burden on the enterprise and energy of the country. This enterprise and energy is a benefit to the whole country and to every individual in it. It should be encouraged in every way, especially now in war time, when acts burdensome to commerce and industry obstruct the general activity and reduce the ability of the disposition of the people to invest in the bonds of the government. Every encouragement to such investment should be fostered, and growing prosperity furnishes one of the greatest inducements to such liberal purchase of war bonds.

Accordingly, regarding this tax on business, it seems that a straight tax on profits after exempting, say, 20 per cent of such profits, would be the most scientific method of dealing with this subject. The tax might be, say, 10 per cent, which would produce a large yield, and the amounts would be easily collected without complicated calculation of what is or is not real capital—and with no large burden upon the business of the country.

#### Increasing Railroad Costs

Alarm with which the housewife views the rising cost of bread is paralleled by the concern shown by railroad officials over the way material is soaring to the skies.

The housewife may cut down her consumption of bread, and her husband may buy fewer cigars, but the railroads must rush right into the high market and secure more equipment at any cost. To keep pace with the tremendous demand of the nation in this crisis the railroads must increase their facilities immediately, and they are doing it.

Just what it is costing the railroads to live right now is revealed by astonishing figures given out by R. J. Clancy, assistant to the general manager of the Southern Pacific. According to Clancy, railroad managers aver that these figures presage the crossing of the danger line.

Comparison of the costs of railroad equipment in May, 1915, and May of this year, indicate that in two years such material has risen in some cases as high as 488 per cent.

Locomotives (all kinds) have increased in cost 75 per cent; passenger cars (all kinds) 50 per cent; freight cars from 60 to 80 per cent; spikes, 130 per cent; boiler steel, 301 per cent; blacksmith coal, 200 per cent; white lead, 353 per cent; manganese, 488 per cent; nails, 103 per cent; rivets, 200 per cent; boiler flues, 169 per cent; couplers, 112 per cent; cast iron pipe, 173 per cent; axles, 227 per cent; steel tires, 133 per cent; bolts, 120 per cent; fire box steel, 231 per cent; journal bearings, 121 per cent; bar brass, 165 per cent; sheet brass, 133 per cent; steel castings, 125 per cent; coke, 191 per cent; ingot copper, 142 per cent; copper ferules, 237 per cent; pig lead, 150 per cent; soda ash, 145 per cent; manila rope, 95 per cent.

These are only examples of how every known article on a railroad's purchasing list has outstripped the potato and the bread loaf in the H. C. L. marathon.

All the miscellaneous office equipment such as stationery, pencils and ink, of

which the railroad consumes a great quantity, have advanced from 30 to 100 per cent.

Fuel oil has increased half a million a month, wages approximately \$125,000 a month and taxes \$30,000 a month.

## Accidents

can only be eliminated when people are taught to think. Make "Safety First" your guide post.

Los Angeles Railway

## Do Your Bit!

In times of national stress and unrest such as we are experiencing now it is the evident duty of everyone to serve his country in some manner or other according to his abilities.

There is at least one way in which we all can do our bit in the Universal Army of Service, that is by the daily practice of personal and domestic economy. Don't waste your surplus funds—bank them.

## HIBERNIAN Savings Bank

Second Floor Hibernian Bldg.  
FOURTH AT SPRING

# Southern California Telephone Company

SUCCESSOR TO

## The Pacific Telephone & Telegraph Company

(Manual Service)

For service, apply  
622 So. Hill St.

or call

"Business Office"

Telephone  
Broadway 12600

Los Angeles, California

## Home Telephone & Telegraph Company

(Automatic Service)

For service, apply  
716 S. Olive St.

or call

"Contract Department"

Telephone  
F-98

## CHLORIDE 1903-1917

FREE INFORMATION ON CHLORIDE COPPER MINES

Mines Examined

JOHN B. HUGHES,  
333 I. W. Hellman Bldg.

Reports Furnished

## CLEARING HOUSE BANKS

NAME	OFFICERS
<b>M</b> ERCHANTS NATIONAL BANK S. E. Cor. Sixth and Spring	W. H. HOLLIDAY, President. J. H. RAMBOZ, Cashier. Capital, \$1,000,000. Surplus and Profits, \$500,000.
<b>H</b> IBERNIAN SAVINGS BANK Second Floor, Hibernian Bldg. Spring and Fourth	GEORGE CHAFFEY, President. GEORGE A. J. HOWARD, Cashier. Capital, \$400,000.00. Surplus and Profits, \$77,655.00.
<b>N</b> ATIONAL BANK OF CALIFORNIA N. E. Cor. Fourth and Spring	J. E. FISHBURN, President. H. S. MCKEE, Cashier. Capital, \$500,000.00; Surplus and Undivided Profits, \$200,000.
<b>F</b> IRST NATIONAL BANK S. W. Cor. Seventh and Spring	STODDARD JESS, President. W. T. S. HAMMOND, Cashier. Capital, \$1,500,000; Surplus and Profits, \$2,537,953; Deposits, \$25,270,000.
<b>F</b> ARMERS & MERCHANTS NAT. BANK Corner Fourth and Main	I. W. HELLMAN, President. V. H. ROSSETTI, Cashier. Capital, \$1,500,000. Surplus and Profits, \$2,000,000.

**STAR ENGRAVING COMPANY**  
Quality Service  
DESIGNING ENGRAVING ILLUSTRATING  
223 EAST 4<sup>th</sup> ST. LOS ANGELES, CALIFORNIA

Name This Bank  
**Your Executor**  
Trust Department  
Guaranty Trust & Savings Bank  
Spring at Seventh St.-Los Angeles  
Savings - Commercial - Trust  
Assurance - General American Trust & Savings Bank



# Into That New Style Section

—Have come tripping the New Fashions of Summertime—

—and they are simply “delicious”—

—Really no other word seems to fit so well—Veritable Irresistable Tid-bits—“Sweet ’z Sugar’n Sweeter”—

—Some Say—

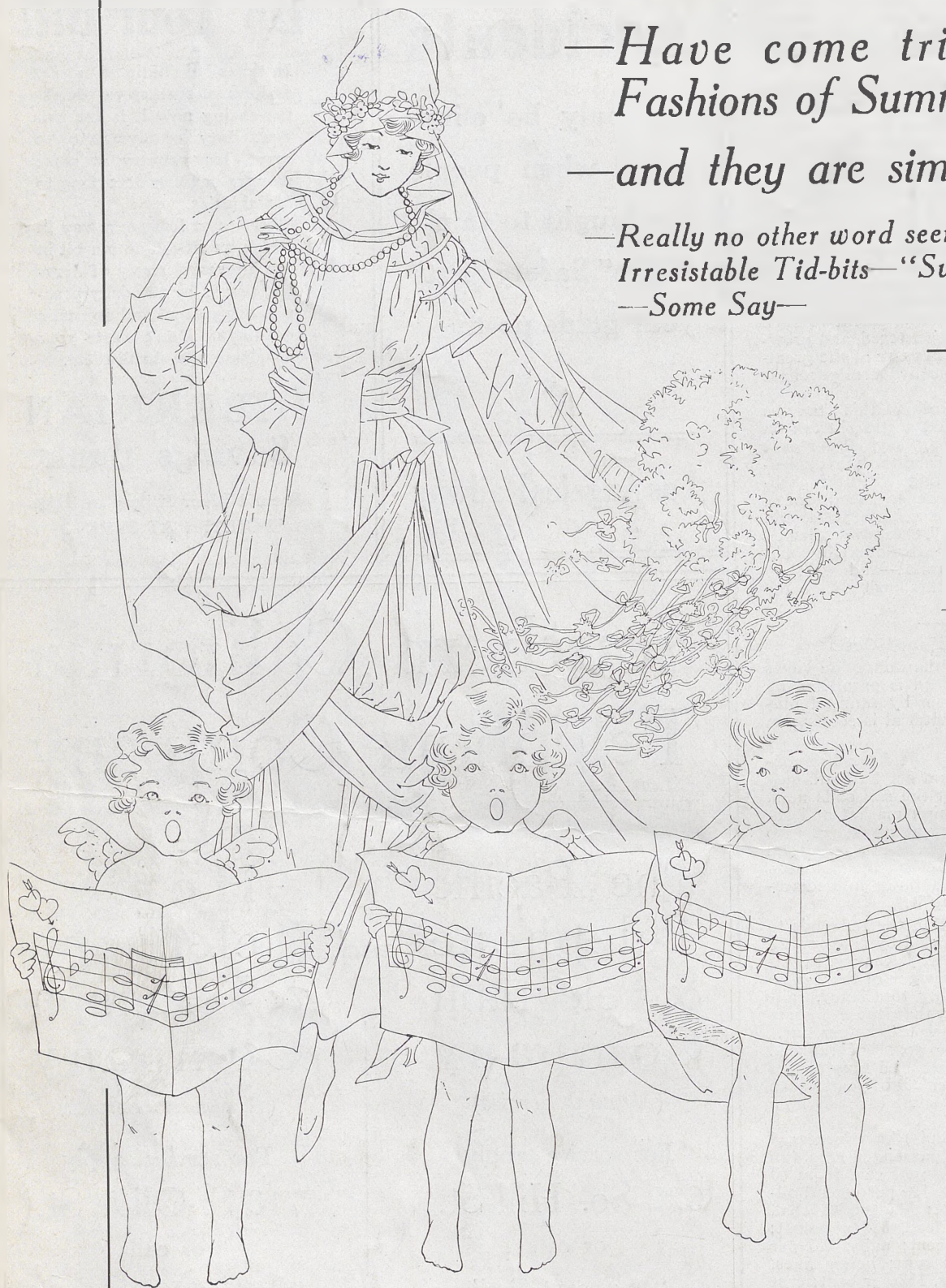
—“Which Style Section?”—Why it’s the New Style Section for Misses and Women of slight and slender figure.

—The new style section that is concentrating with heart and mind, and hands upon its work—and that is making its work count in a most unusual SERVICE—Ever so many women know and are telling other women—It is fascinating to see how rapidly it is making friends—

—But then it is because it is natural, and simple and sincere—a friend itself—

—There isn’t another section like it anywhere that we know, taking everything into consideration—Character and Disposition as well as material elements—

—But its material elements are lovely—both the merchandise and its surroundings.



## Hot Weather Frocks

—that are prettier than most imaginations could paint them. Of handkerchief linen, or heavy crash, or combinations with voile—or gingham (the gingham frocks are darling)—simple, girlish styles—in colors and white—ranging in price from \$10.75 to \$25.

## Foulard Street Dresses

—are striking and individual as they can be—yet every one within the boundaries of that realm of taste—where they must be to be what they are—different and adorable. —And black or navy satin suits and dresses are New! New!

—Then there are plain tailored suits—that are just as far from being plain as they are plain—and Commencement Dresses—

—It is no wonder that June’s Brides-to-be and Graduates-to-be are already flocking to this New Section at Bullock’s—All of them would—if all of them knew—

—Remember, Northeast Section—3rd Floor.

## “Out in the Open” Coats

—Jaunty whims of silk poplin—La Jerz, Shantung—the like of which you probably have not seen—white or seasonable shades, with very smart contrasting trimmings—To go with your summer sports skirts—\$29.50. —Other coats of pongee and wool jersey.

## “To Be Tubbed” \$6.<sup>75</sup>

—Yes, there are washable dresses at \$6.75—and there are other tubbable dresses that are beyond the ability of words to describe—and priced by steps up to \$45—white dresses and colored ones—and a variety to make your eyes dance with delight.

